

# Pakistani exhibitors at Gulfood 2020

Pakistan's participation at Gulfood 2020 had significant impact on the promotion of Pakistani food products in the UAE. This platform provided Pakistani exporters and processors with an opportunity to showcase their agricultural products and access new international markets. Pakistan has boosted sales of its traditional agricultural products while simultaneously expanding its reach into new product areas such as processed meat and poultry products, tea, concentrated milk and cream, bakery, certain fruits and vegetables, spices, herbs and confectioneries.

## Ahmed Foods Za'abeel 1, Z1-B34



Ahmed Foods placed its origin with the aim of supporting the trend of healthy food that suits people's expectations and standards of vigorous food consumption. The company believes in setting a passion for diligence, persistence and determination in the entire product line. Over the years Ahmed Foods has already grabbed huge attention on International grounds, which has touched millions of hearts nationally and across the world. Our dedicated workforce places their eternal passion, enthusiasm and love to prepare and deliver the best out of best products to our valuable patrons. The well-balanced ingredients, harmonize preservatives and unique recipes are the core pillars that bound the customers to come and give us the opportunity to serve them again and again.

## Aiman Foods and Beverages (Za'abeel Pavilion, ZP-166)

They are one of the well-reckoned names, engaged in the manufacture of food brand So-fruit juices (Mango, Guava, Apple) etc. and the market at South Africa, Angola and Mozambique and different region of Africa. Aiman Commercio Geral was found in 2004 in the capital city of Angola, Luanda. Luanda is also the administrative capital of Angola. It is the most popular city and the largest seaport in Angola. Aiman Commercio Geral is today, one of the



## A&Y Food Industries (Pvt) Ltd (Za'abeel 1, Z1-E50)

A&Y Food Industries (Pvt) Ltd is a food manufacturing company, based in the Free zone of Karachi, Pakistan.

The company is run by a team which is originated with a clear objective to cater to authentic South Asian cuisines around the globe. The International brand "Karachi-Delight" is there to ensure & to provide excellent food products in the different categories of Frozen Ready-to-cook, Heat & Eat, Bake & Eat, Frozen Vegetables, Frozen Fruits, Ready Meals, Spices, Flavored Nuts & Pastes. ♦



fastest-growing companies in one of the fastest-growing economies of the world. Starting our operations from Angola, Aiman Commercio Geral has now successfully fixed its roots in South Africa.

## Ajmair Foods Pvt Ltd Za'abeel 1, Z1-C33

Their frozen food products are quintessential households. From frozen meals to parathas, rolls to samosas, Shami kabab to seekh kabab, everything is a perfect delight and a quick



way serving for guests, gatherings and your special self.

Cakes & Bakes has an amazing evolution story to share, which dates back to 1954. At that time, it was only located in Gulberg Lahore and was named as Ajmair confectioners. Soon after Mr. Riaz Ul Hassan, the current Chief Executive took over the operations, he granted a new vision and transformed it from a conventional bakery to an expanding bakery chain, Cakes & Bakes. Having a tremendous journey of evolution, Cakes & Bakes fundamental principle became quality over quantity.

**Al Khair (Za'abeel 1, Z1-D30)**

For over the 20 years has grasped some of the Natures gifts with the hand of gratitude and creativity to develop, refine and present these gifts to humanity. Al Khair has been dedicated to helping people improve their physical well-being by providing pure, natural premium products aligned with a healthy lifestyle. Al Khair's premium natural products have won wide spread popularity and recognition as being the standard-bearer and the top of the line in international markets of more than 30 countries spread over 5 continents.



**Amir Rice Traders (Za'abeel 1, Z1-D2)**

Amir Rice Export & Import co is one of the leading rice exporters of Pakistan. They have won many gold medals & export trophies by the honorable president of Pakistan and the honorable prime minister of Pakistan for the best export performance of rice.



The story of Amir Rice Traders begins with the founder Mian Abdul Rashid (Late) and dates all the way back to 1965. It was around that time he bought an ordinary traditional rice husking machine and by adding new machinery of paddy husking and milling with husk fire type paddy dryers to create what is today known as Amir Rice Traders.

**Asian Food Industries Limited Hall 9, Stand 983**

Asian Food Industries (AFI) under the brand name Mayfair has brought joy to millions of consumers since 1969. Mayfair with its premium quality confectionery and biscuit brands brings fond memories to young kids and all who have grown up savoring the candies, bubbles, chews, toffees and biscuits. They enjoy the trust of their consumers in Pakistan and in over 25 countries around the world.



**Ambala Bakers, Sweets & Nimco (Za'abeel 1, Z1-D53)**

“Ambala Bakers, Sweets and Nimco” is a family-owned business founded in 1981. Their specialty comprises all Asian sweets and traditional bakery items including Halwa, Cake Rusk, Nan Khatai, Pheni (Fried Vermicelli) and Tea Rusk. Below are some of the key facts & figures which will help in deciding as to why Ambala Bakers And Sweets is the best supplier.

They prepare all the three main ingredients used in sweets and bakery products in-house, which are Desi Ghee, Butter and Khoya (Milk Fat). This not only provides assurance that the products are made from utmost quality ingredients but also reinforces the position in meeting demands which otherwise could be an issue with involving third-parties.

According to Mr. Aqeel Ahmed, “The most important thing which attracts customers towards Ambala Bakers and Sweets, is our dedication towards meeting stringent quality and an uncompromising behavior for customers. We have a network of inter-linked departments, each specialized in their related fields, for efficient round-the-clock operation. Our strong team of 150+ professionals is dedicated to local and export orders. We have state of the art packaging and manufacturing equipment in our facilities to ensure that every single item maintains the high quality and standards to meet customer requirements.” ♦



**Barkat Rice Mills (Pvt) Limited Za'abeel 1, Z1-B16**

From fertile and rich land of Punjab, they bring their customers the best variety of Basmati rice known for its aroma, elongation and taste.



**Bismillah Sehla Processing Plant (Pvt.) Ltd (Za'abeel 1, Z1-C43)**

Bismillah Sehla Processing Plant (Pvt.) Ltd., (BSPP) has the pleasure to introduce as one of the leading rice Millers/processors/exporters located in Bucheki, the famous rice district area of Nankana Sahib where all kinds of rice are



cultivated. BSP is a visionary establishment of forefathers as were primarily rice growers.

**Chappal Traders (Za'abeel Pavilion, ZP-112)**

Chappal Group is one of the leading exporters of Pakistan. Established since 1967; it has been more than four decades satisfying customers all around the world. They have vast range of products, which include Basmati & Non-Basmati Rice Varieties, Corn, Sugar, Wheat, Wheat Flour, Honey, Spices, Herbs, Crude Drugs, Gums, Dry Fruits, Dry Roses, Rock Salt, Onion, Potatoes and also Animal Feed Products like Wheat



Bran, Rice Husk, Wheat Straw, Rapeseed Meal and Animal Feed. Head Office is located in Karachi, the business hub of Pakistan.

They have also owned 04 re-processing units with the latest equipped machines under the supervision of technical staff and the mill unit located at Sakro, Thatta and TCP Bin Qasim Rice Godwn, Pipri, Karachi near to Port Qasim.

**Continental Biscuits Limited**  
Hall 9, Stand K9-2

For more than two decades CBL is engaged in the manufacturing and marketing of the Brand LU. They have an array of products which are pre-eminent in the branded biscuits business both in Pakistan and abroad.



**Danpak Food Industries (Pvt) Ltd.**  
Za'abeel 1, Z1-B37

Danpak Food Industries, Pakistan is a well-known confectionery company that offers its clients and consumers new, innovative and the best quality products. It was established in 1986 and since then Danpak has been identified for its distinctive range of products including chocolates, bubble gums, candies, toffees, etc.



**East Rice Company Pvt Ltd.**  
Za'abeel 1, Z1-D2

East Rice Company is the one-stop solution to all your rice import requirements. Their diverse and coherent milling & processing facilities and expertise in the rice milling sectors are the strongest assets.



East Rice Company is one of the largest and well-organized rice export houses in Pakistan but success does not come overnight, it is the result of decades of hard work and commitment. Rice business has been in the family for four generations it all started with Muhammad Din Narang well before the partition of India and Pakistan, with the passage of time East Rice Company has grown into a colossal group in the rice sector.

**Eastern Products (Pvt.) Ltd**  
Za'abeel 5, Z5-A52

EASTERN PRODUCTS (PVT) LIMITED, is the manufacturers of VITAL Tea, VITAL Pink Salt, VITAL Rice & VITAL Soap.



They have different quality variants in our Black Tea, Green Tea, Pink Salt, Rice & Soap which are liked and admired by customers. The company is among the top seller of quality Tea products in Pakistan and several other countries across the globe.

**English Biscuit Manufacturers Pvt. Ltd.**  
Hall 9, Stand E9-7

With a legacy spanning more than 50 years of baking and serving over 75 million biscuits every day, EBM, has recently launched Cake Up -an exciting and high-quality cupcake brand for its loyal consumers.



**Engro Eximp Agri Products (Pvt) Limited (Za'abeel 1, Z1-D56)**

Engro EXIMP AgriProducts Pvt. Ltd. or EEAP is an agri-consumer company with rice brands in Pakistani & International market under the umbrella name 'Onaaj'. EEAP has one of the largest rice processing facilities in Pakistan with an annual production capacity of approx. 70,000 MT of exportable rice. They offer a pvt. labeling as well and currently supplying to on the largest and re-known buyers from European, North American and Middle East countries. In Middle-east they offer a complete range of Basmati rice: Super Basmati White/Brown, 1121 – Raw/White/Steam and Parboiled (Sella – Golden/Creamy), Non-Basmati: PK 386 categories in pvt. Label and Brand. They are actively participating in international food tenders and AID programs as well.



**Five Star Enterprises Za'abeel 1, Z1-C47**

Motidana Basmati Rice is the flagship brand of five-star enterprises with a vision to



make it the premier Pakistani rice brand, preferred and consumed by all people nationally and globally. The organization's essential aspect is to provide quality excellence and customer satisfaction as being delivered by the brand Motidana Basmati Rice.

**Foodex (Za'abeel Pavilion, ZP-44)**

Exporters of Halal Fresh chilled meat and frozen bone-in and boneless meat of Bull, Cow, Buffalo, Goat, Sheep, chicken and Camel. Exporters of frozen meat and ready to cook and ready to eat meat products in the retail pack.



**Garibsons (Pvt) Ltd (Za'abeel 2, Z2-C17)**

Garibsons (Pvt.) Ltd. is a family-owned business and was established in 1976. Their main line of business includes Rice Reprocessing / Milling / Exporting. Their rice milling capacity is about 100 m.tons per hour.



**Golden Harvest Foods Private Limited**  
Za'abeel 1, Z1-C30

They are a family-owned company committed to providing Pakistanis with nutritious and superior quality bread products. Within a decade of their inception, they have grown to capture 35% of the consolidated market share of all bread products in Pakistan, a fact that speaks volumes about how well consumers have connected with their products and the values. Beginning with the plant in Karachi, commissioned in October 1981, their famous product Dawn Bread built up a reputation for freshness, quality, and taste. Creating nationwide awareness and demand for the bread products, they set up a plant in Islamabad in January 1985.



**Guard Agricultural Research & Services (Pvt) Ltd (Za'abeel 2, Z2-B18)**

Guard Agri is part of the financially strong, highly diversified GUARD GROUP



of Companies, established in 1948 and with interests in Manufacturing, Auto Parts & Accessories, Automotive Lubricants, Food & Agriculture and Agricultural Research & Development.

**Haji Khushi Mohammad & Company  
Za'abeel 1, Z1-C50**

When it comes to Commodity Trade, the name of HKM stands as



a Paragon in the Field. Established in 1931, the HKM group has its own Husking and Milling Facilities for Rice. They are now one of the leading rice exporters of Pakistan.

**Hamdard Laboratories (WAQF)  
Pakistan (Za'abeel 4, Z4-J45)**

Hamdard manufactures has almost 450 traditional herbal medicines, sup-



plements, and products. Some of them are very popular indeed. Their best-seller is 'RoohAfza' which is also called 'The Original Red Drink of the East.'

**Rooh Afza**

The latest Rooh Afza Zindagi Mubarak campaign by Hamdard Pakistan, as it capitalized on the power of unconditional love of a father towards his daughter and how he sends her Rooh Afza as a precious gift to make her not to miss the fragrance and flavor of home. This direction devised by RG Blue Communications took the audience by storm. The Mubarak platform, hence, was further extended to Ramzan Mubarak, Dosti Mubarak, Sardi Mubarak engaging the daily relationships of life.

**Hayat Industries Pvt. Ltd  
Za'abeel, Z1-B40**

Hayat Industries, founded in 1971, has been exporting its brand of premium



quality Basmati rice, Shahzada for over 20 years. It is one of the most popular Pakistani rice brands and this is a testa-

ment to the product quality and the team's effort in maintaining it.

**Hilal Foods Private Limited  
Hall 9, Stand 1026**

Hilal Foods Pvt. Ltd. is one of the leading confectionery and food manufacturing companies in Pakistan and exporting to more than 20 countries around the world. Since inception in 1957, Hilal Foods is manufacturing high-quality products with a focus on continuous improvement and Research and Development.



**Hub-Pak Salt Refinery  
Za'abeel Pavilion, ZP-D34**

They are an SA8000 & CTPAT compliant, and Kosher, Halal, ISO 14001:2015, ISO 9001:2015 + HACCP, BRC, GMP & GMP+B2 certified company. They work on all the available grades of salt, for both industrial and domestic use. In the beginning, the production of salt by Hub-Pak was only one ton per day. The team of Hub-Pak started working on expansion and continuous quality management and 30 years later, they are producing excellent quality salt with an installed capacity of 620 tons per day at Hub. HUB-Plant is located at the industrial estate of Hub known as Hub Industrial Trading Estate (H I T E) covering over 50,000 square meters.



**Ideal Rice Industries Pvt. Ltd.  
Za'abeel 1, Z1-B49**

Ideal Rice Industries is located in Shahkot, the industrial heart of Punjab believes in the sustained principles of nurture, harmony and wellbeing. Developed with a family and health-conscious dynamic in mind, Ideal Rice is the ideal choice for the whole family. Introducing a brand of rice that truly cares, Ideal Rice is a leading manufacturer and supplier of Basmati and non-Basmati brown and white varieties of rice with a dominant presence in supermarkets and certified sellers throughout the country.



**Ismail Industries Limited  
Hall 9, Stand 994**



Since launching its flagship brand CandyLand in 1988, Ismail Industries has established itself as the largest confectionery manufacturer as well as the largest confectionery exporter in Pakistan. Over the years, Ismail Industries has expanded horizontally by launching brands such as Bisconni (biscuits and cookies) and SnackCity (chips, peanuts, etc.), as well as vertically through Astro Plastics, which manufactures packing and plastic films.

**Jasons Commodities  
(Za'abeel 1, Z1-D36)**

Jasons Commodities based in Karachi-Pakistan is one the sister-concerned company to its parent company called Jassani Group, that deals in Real-estates, manufacturing of biscuits and Confectionaries in Uganda and also deals in Sugar and Palm Oil from all over the world.



Jasons specifically deals in the area of milling/processing and exporting Rice (all-varieties basmati and non-basmati) to mainly Far-east, Middle-east and African Ports.

**Jatlee Commodities  
(Za'abeel 1, Z1-C51)**

Jatlee Commodities is one of Pakistan's finest rice producers and exporters, offering a diverse assortment of basmati and non-basmati rice varieties. Their portfolio of products also includes cotton, wheat, sesame seeds, grains, oilseeds, spices and pulses. They are also a major originator and distributor for rice and broken rice from different origins like the USA, Thailand, Myanmar and Vietnam. Their product availability, both as a buyer and a seller, is a unique competitive advantage. They currently have marketing offices in Karachi, Singapore, Dubai, Hong Kong, Madagascar, Kenya and New York.



**Jazaa Foods Pvt. Ltd.**  
**Za'abeel 1, Z1-C45**

Established in the year 2015, Jazaa Foods is built on international standards and carries numerous products under its flagship brand "Jazaa." Built under the visionary leadership of Late Junaid Jamshed, Jazaa Foods aims to become a leading food company both locally and internationally. This is achieved by offering a wide variety of ethnic food products that cater to the needs of its consumers both in Pakistan and worldwide.



**K&N's Foods (Pvt) Limited**  
**Hall 4, Stand E4-2**

For over 50 years, K&N's international brand of Purely Different chicken products has remained true to its purpose of providing better nutrition through poultry for the Health and Happiness of people.



**Kafi Commodities (Pvt) Ltd**  
**Za'abeel Pavilion, ZP-96**

Since the inception of the company in 1982, KAFI Commodities Pvt Ltd has diversified from commodities business to continue expanding its profile of developing an assorted range of food products under the brand of 'ESSENCE' and 'KAFI KITCHEN'.



Their goal is to provide products and services without compromising quality and hygiene standards, also customer satisfaction is ensured while continuously improving every aspect of facility to product considering international quality standards.

**Kausar Rice & General Mills**  
**Za'abeel 2, Z2-G99**

With a history spanning over six decades of excellence in the food business, Kausar Group of Companies is a progressive third-generation family business established by (late) Mr. Malik Mubarik Ali in 1951. From very humble beginnings, they



are currently ranked amongst the leading processors of Processed Rice, Cooking Oils, Vegetable Oil Meals and Fats, Banaspati Ghee, Laundry Soap, Poultry Feeds and Broiler Chicken across Pakistan.

**Khalid Foods (Za'abeel Pavilion, ZP-46)**

KHALID SWEETS & BAKERS provides foods of high quality, personalized services and value for money. They have accumulated various recipes throughout the country and offer an alluring range of eatables such as Sweets, Namkeens, Toast, Halvajaat, Cookies etc. Their products are are hygienically prepared at processing unit with ensuring east human involution.



**Khan Rice Mills (Za'abeel 1, Z1-B55)**

Khan Rice Mills is one of the leading Growers, Miller and Exporter of Rice from Pakistan. The company was established in 1958 and has been exporting rice all over the world since 1991. They are now the third generation entered in this rice business.



**KM Food Industries Pvt Ltd**  
**Za'abeel 1, Z1-D42**

Organized By Founder Mr. Ch. Muhammad Sharif, K.M. FOOD INDUSTRIES (PVT) LTD is A Sister Concern Of M/s Arshad Brothers, having An Extensive Experience Of Over 40 Years In The Distribution And Manufacturers Of Confectionary And Foodstuff.



The Company K.M. FOOD INDUSTRIES (PVT) LTD is involved In the manufacturing Of A Variety Of Quality Confectionary Including Cup Jelly, Hard-Boiled candies, Deposit candies, Fruit & Milk Chew Toffees, Cereal Bars Chocolates Etc.

**LOTTE Kolson (Pvt.) Limited**  
**Za'abeel Pavilion, ZP-G4**

Lotte Kolson, previously known as K. S. Sulemanji Esmailji and Sons is a Pakistani food company that is



a subsidiary of South Korean conglomerate company Lotte Corporation. It is known for its Kolson brand. It is based in Karachi, Pakistan. The company is known for the largest selling snack brand Slanty, and biscuits brand Bravo. The company was founded in 1942 and was one of the first pasta makers in Pakistan. In 2010, Lotte Corporation acquired the company and subsequently renamed it, Lotte Kolson. In 2019, the company expanded its business and established a new factory in Kasur District, Punjab, Pakistan.

**M.M. Commodities**  
**Za'abeel 1, Z1-D32**

M.M. Group of Companies is one of Pakistan's s fastest growing professionally managed organizations founded in 1986 by Mr. Mahmood Baqi Moulvi. Since 1986 the company's activities have diversified and progressed over a range of industries such as grains (rice and wheat), oilseeds and meals (Canola, Soybean, Sunflower), palm oil and its fractions, trading of coal, shipping and cargo handling services (stevedoring), poultry (layers, broilers and fresh meat) as well as being a stock brokerage house offering clients the opportunity to trade shares in the Karachi Stock Exchange and commodities such a as Gold and Silver on the Pakistan Mercantile Exchange.



**Malka Foods Pvt Ltd**  
**Za'abeel 1, Z1-C53**

Malka is a global food company that provides high-quality products to its consumers around the world. It is a culinary kitchen brand that truly understands the sub-continental culture and traditional taste. The uniqueness of products lies in core belief that food has to be safe and healthy. They are proud of not adding any MSG to the products and making them Gluten-free. MSG and Gluten both are known to be bad for health.



**Manal Foods Pvt Ltd Za'abeel 1, Z1-D48**

Manaal Foods, previously known as Al-Manaal Rice Processing Mills



has been in the rice industry for over two decades. In the last decade, it has grown into a group of companies and is one of the top service providers within all expertise of rice and other commodities.

While quality rather than volume is the primary concern of Manaal Foods, we still strive to be the lowest-cost producer of rice in the region. The goal is to increase the long-term productivity of Pakistani soil by making the most efficient use of resources. They also continually review and improve crop management practices to enhance the environmental and societal impacts of rice production.

**Marhaba Laboratories  
Za'abeel 1, Z1-C35**

Marhaba is one of the largest companies engaged in research, development, production, and marketing of Food Products, Herbal Cosmetics, Herbal Remedies and many other OTC products.



Marhaba has a perfect GMP, Quality Assurance and ISO Quality Management System to meet customer satisfaction, National & International standards. Consistent quality products, continuous high standards of service and affordable prices are playing a major role in the growth of business.

**Marvi Enterprise (Za'abeel 1, Z1-D54)**

Basically, they are Rice Growers since Generations, and as such Rice Farming, Processing and Exports are the fields, in which they



have vast knowledge, expertise and skills. The vision is to enrich the world through Top Quality Rice Grains. Along with cultivation, they also started Commodity Trading in 1935, and later in 1996 we established Export set up too; immediately after the Government of Pakistan allowed the Private Sector to Export Rice from Pakistan. Earlier "Rice Export Corporation of Pakistan" (RECP); the Government-owned Corporation was the only authority to Export Rice from Pakistan and were one of their major Rice suppliers during that period. Their more

than 28 Rice Export Markets across the Globe clearly reflect professional attitude and best Product Quality with a complete range of all varieties.

**Mast Qalander Group of Companies  
Za'abeel 1, Z1-B43**

Mast Qalander Group is recognized as an entity of principles, dignity, and professionalism in the international markets of pulses, grains, oilseeds, feed, spices and related products.



**Master Trading (Za'abeel 1, Z1-D51)**

Master Trading established in 2001, as an exporter of Botanicals,



Ayurvedic herbs, Natural & Essential Oils, etc. A wide exposure and deep understanding of the industry gives us insight into the needs of the changing market. The organization believes in the concept of total quality management emphasizing strong customer relationship management, high quality and on-schedule delivery of its products. Master Trading strives to upgrade the existing standards of quality through innovation and hard work. Their products pass through stringent quality checks to ensure that only the best product reaches to clients. Their valued expertise has enabled us to nurture business relationships for mutual advantage and has earned overwhelming response from its clients all over the world.

**Matco Foods Pvt. Ltd.  
Za'abeel 1, Z1-B26**

Matco Foods is an IFC-investee company with over 50 years of experience in the rice industry, and a global portfolio of more than 150 corporate customers.



**Mehran Bottlers (Pvt) Ltd  
Za'abeel 6, Z6-5**

Mehran Spice And Food Industries Multi Food Industries Multi Food Industries are one of the largest manufacturers and exporter of Halal ethnic frozen



food operating in the Karachi export processing zone (KEPZ) since 2004.

**Mehran Spice And Food Industries  
Za'abeel 1, Z1-B44**

Since 1975, MSFI proudly maintains the strictest quality and hygiene standards HACCP & ISO 9001 which have enabled us to become the leading food company with a premium brand today in countries such as USA, Canada, Europe, Australia, Asia, Africa, and All GCC Countries. Their diverse range of products tantalizes the taste buds of millions of consumers around the globe with Mehran Brand Spice Recipes, Straight Spices, Arabic Spices, Pickles & Chutneys, Pastes, Desserts, Rice, Ketchup & Sauces.



**MesKay & Femtee Trading Company (Private) Limited (Za'abeel 1, Z1-C55)**

MesKay & Femtee Trading Company



(Pvt.) Ltd (MFTC) was established in 2006, MFTC is a leading grain trading, milling, and processing company of Pakistan; specializes in the trading and export of rice and wheat among other grains. Since its inception, MFTC has delivered unparalleled quality while upholding the highest standards of business ethics.

**Mezan Tea Pvt Ltd  
(Za'abeel 1, Z1-D44)**

Mezan was established in the year 1951-1952 with the corporate name of "Paracha Textile Mills Limited". The foundation stone was laid by His Excellency (Late) Khawaja Nazimuddin, the then Governor-General of Pakistan.



In 1983, the current management took over the Company and the board of directors carried the same vision forward of delivering the best quality of edible oil in a fairly new developing market in Pakistan.

**Millat Trading Company**  
Za'abeel 1, Z1-C49

They have incorporated state of the art techniques and machinery to meet the international standard in rice production. From rice cultivation to packaging, today they have the latest rice milling/processing facilities based upon the technology of Japan. They are leading processors and exporters of the best range of Basmati rice. Since 1973 we are in a rich business and have taken great steps to maintain the qualities of rice.



**Minex International**  
Za'abeel 1, Z1-D49

They are Miner, Processor & Exporter of Natural Pink Himalayan Rock Salt Lumps, Chunks, Powder, Lumps & Blocks since 1975, they are the 3rd Generation in this Business.



Their Slogan in Himalayan, Pink Rock, cooking & Industrial Salt is 'YOU NAME IT WE HAVE IT' with experience of past and technology of today.

**Mohammad Hashim Tajir Surma**  
Hall 7, Stand B7-47

Hashmi is the official brand of the company Mohammad Hashim



Tajir Surma. It has been dedicatedly providing nature-based solutions for a healthy lifestyle to its customers. Hashmi is one of the oldest and most trusted names in the Industry in Eyecare, Health care and Personal care products.

Since 1794, Hashmi Group has been recognized for its quality products, customers' trust and socially conscious organization that pushed the boundaries in Pakistan and other global markets.

**Moon Rise General Trading LLC**  
Za'abeel Pavilion, ZP-128

Moon Rice Corporation is committed from 1985 to provide its clients with the best available food products from Pakistan.



During the decades they have committed to flourish and prosper in the competitive world market. Today Moon Rice Corporation is proudly supported by its worldwide customers growing every day by the sheer power of experience it holds with a promise to deliver only premium quality food products.

**Naurus Pvt. Ltd. (Za'abeel 1, Z1-C56)**

Naurus Pvt Ltd is one of Pakistan's most innovative food processing companies that is now 70 years old. With a number of leading brands under its umbrella and a footprint in over 15 countries, they are one of the leading food processing companies in the industry. Qarshi Industries (Pvt) Ltd.



**New Lal Shahbaz Traders**  
Za'abeel 1, Z1-C61

New Lal Shahbaz Traders (Dates Factory), specializes in the manufacturing and export of the finest quality of Dates, Wet Dates and Dry Dates from the city of Khairpur, Sindh, Pakistan, with 30 years' experience in the industry and headquartered in Khairpur, Sindh, Pakistan consolidates the activities of the finest quality of Dates producers in the region through quality control, administrative protocols, effective marketing & sales, facilitation and streamlining of export activities.



**Qarshi Industries (Pvt) Ltd.**  
Za'abeel 5, Z5-B54

Established in 1968, Qarshi is leading the trend to re-discover nature's wealth for the benefit of people's health and wellness. They are the proud flag bearers of natural products in Pakistan, led by our flagship brands Jam-e Shirin, Johar Joshanda and over 300 products, most of the leaders in their categories.



Their products are a result of modern research, combined with the wealth of knowledge gained from ancient herbal

heritage. They believe the only way to bring you quality with no compromise, is to get the best of nature and produce them in the state-of-the-art facilities certified by national and international accreditations.

**Quality Flavors (Pvt.) Ltd**  
Za'abeel 1, Z1-E48

At Quality Flavors PVT Ltd, they produce an extensive line of sophisticated and high-quality Flavors, Fragrances, Pre-Mixes & ingredients. The factory is located in Lahore city, the Business hub of Pakistan. We have 6 production Lines, 1 Research and Development laboratory & 2 application Laboratories to provide consistent high-Quality products every time. They provide services to manufacturers of Beverages, Juice, Candy, Toffee, Biscuit, Ice-Cream, Milk, Health Food, Medicine, Soaps, Detergents & Cosmetics.



**Quality Rice Mill (Za'abeel 1, Z1-D40)**

Quality Rice Mill is an experienced rice processing and exporting company working for many years having a well equipped and sophisticated Rice Processing Plant with a capacity of rice milling up to 75000 Metric Tons per annum, they are currently exporting our products to Kingdom of Saudi Arabia and Bahrain. They also process the products of other exporters locally who export their products to Africa and other destinations.



**Quice Food Industries Limited**  
Za'abeel 1, Z1-D60

Quice has been a prominent name in the world of food products for the last 4 decades. They aim and are committed to offering high quality and great tasting products in the category of food and beverages. They are currently operating with three business units consisting of cordials, fruit drink range and carbonated drink range. All three business units have a variety of SKUs to be offered domestically and inter-



nationally, emphasizing on fruit drink range they have been producing tetra pack juices in three different SKUs having seven different flavors and now they are under the process of launching PET bottled juices for the international market.

**Quick Food Industries (Pvt.) Ltd. - Monsalwa Za'abeel 1, Z1-D46**

Quick Food Industry (MON-SALWA) is one the leading Frozen Food Company from Pakistan incorporated in 1997. We at QFI are fully committed to producing and providing the best quality frozen food products. MonSalwa has State-of-Art Frozen Food Production Facility & Automated lines include Paratha & Stuffed Paratha, Samosa & Spring Rolls, Chicken Nuggets etc.



**Rasti Lari General Trading Co. (L.L.C.) (Br) Hall 9, Stand 985**

Pearl Food Industries was established in 1982 with bright vision and dedication which have now ultimately been converted into M/s. Pearl Confectionery (Pvt) Limited [PCL] and entered into the corporate sector in Pakistan. Today it is one of the largest confectionery manufacturer and exporter in the Country.



**Rasul Flour Mills Pvt. Ltd. Za'abeel 1, Z1-D50**

Rasul Group of Companies (Registered trademark: Bake Parlor) has developed a history of entrepreneurial excellence ever since its inception in 1926. Our management techniques, product diversification, high-quality standards and passion for growth has enabled us to grow tenfold within two decades and propelled us to the top of the Pakistani food industry.



Over the years the company has integrated forward from flour milling into the field of industrial baking, pasta and vermi-



**S Amden and Company (Za'abeel 1, Z1-D52)**

S-Amden was established in 1948, S-Amden seeks out to manufacture and distribute Flavors, essence, Fragrances, Beard Oil, Herbal Tea and Herbal Oil in Pakistan.



S-Amden is not only the leading manufacturer of flavors, essence and other products in Pakistan, but also has a powerful presence in countries around the world. They have only been to achieve it through the supreme collection of esteem products in every category, commitment to fulfill customer's needs and on-time delivery. ♦

cell manufacturing, ketchup and sauce categories, snack production and sherbet orange.

**Rehmat-E-Shereen Sweets, Bakers & Nimco Za'abeel 1, Z1-C41**

Rehmat-e-Shereen is a globally famous sweet and baker's chain in Pakistan and amongst the leading exporter of sweets, ghee, butter, bakery, and Nimco snacks. They have nine outlets in Karachi out of which three on Karachi International Airport and retail distribution coverage in more than 30 cities of Pakistan as well as global distribution network in USA, UK, Europe, Canada, Australia, Hong Kong, UAE, and unlimited households. They have been producing delicious high quality fresh and frozen traditional Pakistani sweets and delights, bakery products like Rusk, Cake rusk, Nan Khatai (sweet biscuits), assorted cookies, etc.



**Rice Experts Enterprises Shk Saeed 2, S2-F49**

Rice Experts Enterprises embarked upon its journey in 1942 since then it has been treating every milestone achieved as a slipping stone to go past another one. Today, in Pakistan and in many countries, consumer's lives have been touched by some of their finest rice brands. At present, the company's offering is preferred by connoisseurs across the globe from the USA, Canada, UK, Europe, Middle East and Southeast Asian countries.



**Shangrila Private Limited Za'abeel 5, Z5-110**

Shangrila Private Limited commenced operations in 1988. With its offering of high quality, premium, Halal and innovative products, Shangrila cemented itself as a healthy, great-tasting food brand.





**Siddiqia Rice Mill  
Za'abeel Pavilion, ZP-50**

They introduce as the leading exporter located in the heart of Punjab, near sunder industrial estate. They stepped in the rice business in 1985 and with un-flagging efforts started to export in 2006. During this prolonged span of time a well-skilled and team of professionals hired in order to meet the standards of international marketing.



**Sindh Punjab Traders  
Za'abeel 1, Z1-E54**

They are inordinately proud to introduce as leading market Giants in food Commodities, in which their experience sprawls over around 30 years. Established in the early 90s, SPT is a Leading Grain Trading, Milling and Processing Company of Pakistan.



SPT group takes immense pride in owning state of art manufacturing plants, which has the milling capacity of 10,000 metric tonnes/month. Our Main Manufacturing Plant is situated in Port Qasim Industrial Zone Karachi and others in Kotri Industrial zone Sindh.

**Soneri Group (Za'abeel 1, Z1-F17)**

Since 1992, Soneri group has specialized in manufacturing and exporting a wide range of bubble gums, lollipops, soft chews, chocolate beans, chocolates, biscuits, cookies, toffees, soft jellies, etc.



**Staple Foods Pvt Ltd. (Za'abeel Pavilion, ZP-110)**

Staple Foods Pvt Ltd is a rice, lentils, and spices processing unit and export house located in the heart of the industrial zone at Port Qasim, Karachi - Pakistan. With



**Volka Food International Za'abeel 1, Z1-B59**

Volka Food is a leading manufacturer of confectionery, Biscuits and Pasta in Pakistan, they carry one of the best diverse portfolios to cater to the demands of the local market as well as for international buyers maintaining the world's highest standards of quality and taste for which Volka Food is famous for. The state of the art European plant ensures the finest quality which made Volka Food International a household name in Pakistan and aboard from Australia to Canada.



branch offices in Dubai - UAE, Mombasa - Kenya & Los Angeles - the U.S.A, the company is ever expanding and has far and wide reached with a loyal customer base & product/brand presence in all continents of the world. From humble beginnings in the year 2000, the company has grown to become one of the leading rice mills in the country with the most modern and state of the art rice processing plant in the region. Our factory is ISO-9001-2015 & FSSC22000 certified with an annual milling and export capacity in excess of 200,000 MT.

**Talreja International  
Za'abeel 1, Z1-D38**

The company was established in the year 2005 our slogan is QUALITY IS POLICY. Thus, they always strive to accomplish the task according to the commitment. Qualities maintain the zenith position. In fact, they never compromise with less quality. Due to hard work and full dedication, they have become one of the most reputed companies in the export arena.



**Trade Development Authority of Pakistan (TDAP) Za'abeel 1, Z1-C31.D49**

The Trade Development Authority of Pakistan (TDAP), which was established



on November 8, 2006, under a Presidential Ordinance, shall have the Ministry of Commerce as its administrative ministry. TDAP is the successor organization to the Export Promotion Bureau (EPB) and is mandated to have a holistic view of global trade development rather than only the 'export promotion' perspective of its predecessor.

**UniFood Industries Ltd.  
Za'abeel 1, Z1-C57**

UniFood Industries Limited (UFIL) is a new venture in the FMCG segment, the group is a consortium between Faran Sugar, Habib Sugar, and Mehran Sugar. The group has vast experience in Sugar, Ethanol, Banking, Real Estate, Insurance, Educational Institutes & Digital agency businesses (All under Amin Bawany Group). Companies working under Amin Bawany Group are Faran Sugar Mill, Sind Particle Board Mill, BF Modaraba, Reliance Insurance, Unicol Ltd and Unifood Industries Ltd. Amin Bawany Group has a distribution network in 134 domestic and international destinations spreading over to 5 continents. The group has more than 2000 employees and has an annual turnover of over 10 billion rupees.





**Multi Food Industries Za'abeel 1, Z1-C44**

Multi Food Industries is the largest manufacturer and exporter of halal ethnic frozen foods from Pakistan operating from Karachi Export Processing Zone Since 2004. They have around 50 varieties of frozen products including flat bread (parathas), samosas, spring rolls, tandoori nan, sheermal, samosa pastry sheet, puff pastry sheets, mango chunks, frozen vegetables, sweet mithai (all ready to cook, heat & eat). This is the widest range exported from Pakistan under 100% in-house production. They are ISO 22000 and halal certified exporting under prime harvest mazedar brand as well as various private labels for multiples, supermarkets and chain stores like Tesco, Asda, Morrison, Restaurant Depot etc. They export to more than 20 countries including USA, Canada, Uk, Australia, Middle East, S.E. Asia, Japan And All Over Europe. ♦



**United King Foods Pvt Ltd Za'abeel Pavilion, ZP-D28**

United King Foods (PVT.) Ltd. manufactures a splendid quality of exquisite sweets that have natural ingredients with a variety having their own distinctive character. The sweets presented in beautifully designed vacuumed packed gift boxes.



Among the popular Sweets packed in 500 and 900 gms in attractive tin boxes with easy to open lids are: Gulab Jaman, Kala Jamun, Chum Chum, Bengali Rasgulla, Bengali Chum Chum.

**Vania Food Industry Za'abeel 1, Z1-C31**

Vania Food Industry is the leading manufacturing and exporting entity, upgrading the art of confectionery blending with its spirit of quality, standards, customer orientation and thirst for excellence. They always try to achieve these goals by constantly experimenting and producing new products to fulfill the demands of various customers. The efforts have made an indelible impact on the minds of our discerning customers.



**Young's (Private) Limited Za'abeel 1, Z1-C36**

The House of Young's started its operations in 1988 as a small food processing establishment in Karachi, Pakistan. From the beginning, people working at Young's had the vision and passion to raise Young's to new heights with products that meet the daily food needs of the consumers and offer high value of nutrition and convenience.



**Z.A. Foods Za'abeel 1, Z1-D58**

Z.A. Food Industries is one of the leading manufacturers and exports of Faisalabad, Pakistan since 1996. Z.A. Food Industries providing products and services for Pakistan and all over the world. Z.A. Food Industries has also crossed the milestone of ISO 9001:2000 certification and directed itself towards advance quality management techniques like TQM with the aim to enhance customer satisfaction in all deliverables.



**Zain Enterprises (Za'abeel 1, Z1-E52)**

Shahi, established in 1973 is a recognized and reputable brand offering a variety of snacks, mouth fresheners, frozen food, and namkeens. The Shahi brand endeavors to provide new and innovative products while maintaining the highest standards of quality. Shahi is committed to using the highest quality ingredients, creating a safe and rewarding environment, using state-of-the-art technology and having a well-trained and qualified workforce. Shahi products are exported around the world. USA, UK, UAE, Bangladesh are to name a few. Products such as Shahi Deluxe, Shahi Meva, Ballay Ballay and Shahi Nimco are easily recognized in Pakistan as well as many countries across the globe. Shahi proudly holds highly prestigious ISO, HACCP & Halal certificates for quality system compliance within international standards. ♦

