

# Editor's Note

Dear readers,

In March-April 2020 edition, we bring to our readers exclusive report on Olives. Pakistan will harvest about 40,000 tonnes of olive (fruit) during current seasons (2019-20) to produce about 3,500 tonnes of extra-virgin olive oil that would help in tackling with the domestic edible oil requirements. Pakistan is not a traditional olive-producing country but a wild subspecies of the olive tree called *olea cuspidata* does grow in different parts of the country.

The government allowed duty-free import of 300,000 tonnes of wheat to ease an enormous price hike. Under the ECC decision, the wheat will be imported by the private sector by withdrawing regulatory duty to the extent of the approved quantity.

Gulfood 2020 build on its 25-year legacy as an on-point trend tracker and robust business facilitator, while continuing to strengthen its position as a springboard for introducing new products and food solutions in the Middle East and North Africa (Mena) region. The five-day show, which ran from February 16-20, 2020 at the Dubai World Trade Centre (DWTC), will also continue to be an important access platform in developing relations with partners and distributors. For its silver edition, Gulfood's knowledge forum tackled pressing issues and imminent industry opportunities under the show theme 'Rethinking Food.'

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Email: info@foodjournal.pk, Url: foodjournal.pk

Printed at Color Plus, Korangi Karachi.

Available on Gale Factiva and affiliated international databases through Asianet Pakistan.

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