



Gulfood Manufacturing 2019: Unlocking the latest in food technology

Gulfood Manufacturing, the largest food, and beverage processing and packaging show in the Middle East, Asia, and Africa, is lifting the lid on the reinvention of food production in its sixth edition from October 29-31 at Dubai World Trade Centre.

The new and improved 2019 edition of Gulfood Manufacturing sets to unveil a much wider exhibition profile than ever before. It displays solutions for the complete spectrum of food & beverage manufacturing, starting from the initial formulation of ingredients, to processing, packaging, and automation, all the way

through to supply chain and logistics when finished products reach end-consumers.

Growing food safety and waste concerns, and a desire to get produce to the market faster and more affordably, are factors driving innovation and impacting equipment producers in a fiercely competitive F&B market. Gulfood Manufacturing 2019 addresses these and other industry issues with the latest in processing technology on show across 81,000 square meters of exhibition space. Tailored networking opportunities at the mega event are also shaping the industry's future, with sector-wide col-

laboration that is crucial to meeting challenges.

Gulfood Manufacturing now has a well-established reputation as a multi-billion-dollar business transaction space with five dedicated sectors to improve the buyer and seller experience: Ingredients, Processing, Packaging, Automation & Controls, and Supply Chain Solutions – that accommodated more than 1,600 local, regional and international suppliers and industry service providers from 60 countries as well as tens of thousands of visitors.

Gulfood Manufacturing 2019 is running alongside co-located events including Private Label and Licensing Middle East Exhibition, the MENA region's exclusive exhibition for food and non-food FMCG product mix expansion and brand placement, SEAFEX Middle East, the only professional seafood event for the Middle East, Africa and Asia and yummex ME, the no.1 platform for producers and manufacturers spanning the global sweets, confectionery and snacks industry.

Gulfood Manufacturing will connect the visitors with suppliers from 60 countries showcasing the latest F&B manufacturing business improvement tools. It recognizes the region's ripe business potential as a leading international manufacturing and processing hub to serve domestic and international demand.

In addition to the 35,000 qualified food manufacturers expected at Gulfood Manufacturing who will actively be seeking solutions that are provided, one will also have direct access to a bonus 15,000+ buyer footfall from three co-located shows running alongside the event. These shows focus on gourmet, seafood, confectionery, and snack industries.

As for packaging, Gulfood Manufacturing will showcase the latest innovations in FMCG packaging like spoilage sensors, smart caps, customized packaging, hologram technology, virtual reality, and personalized packaging.

The event will offer industry professionals, manufacturers and solution providers from around the world a glimpse of the latest in food processing and packaging across three days of business-intensive trading, networking and learning.

The current F&B landscape is undergoing constant change. The latest innovations and disruptive technology are paving the way for leaner production, automated operations, and optimized processes. Those who run a food production plant, this is what they stand to gain by visiting: Strengthen production capabilities, Get facetime with 1,600 global companies from across the GCC and Africa, Meet the professionals who will solve equipment, service and support problems, Test new ingredients that will keep customers happy, See which technology one can upgrade with, Find budget-friendly F&B processing solutions,

Cut costs, Make way for profits, Touch and feel the power of innovation, Meet the great minds behind the world's leading production facilities, Network with investors and find next big business opportunity.

Industry Excellence Awards

The Gulfood Manufacturing Industry Excellence Awards 2019 will recognize and honor the best practices and innovation within the food manufacturing industry value chain. In addition, the Innovation Demos will provide visitors with a unique opportunity to witness real-life innovations at work inside some of the region's top, award-winning food factories.

They are open for application by all confirmed exhibitors of the show. Entries will be judged by an international panel of qualified experts representing food processing and packaging industries, graphics experts, equipment suppliers, academia, the trade press, governmental, environmental and trade organizations. The winners will be announced at a glittering ceremony on the first day of the show in Dubai.



Foodtech Summit

The Gulfood Manufacturing Foodtech Summit will once again bring together international F&B experts and industry leaders, key decision-makers and innovators to discuss the global F&B market developments and the latest solutions that will help the industry improve efficiency, productivity, and quality.

The second edition of the conference will look at the introduction of next-gen technologies into the industry (blockchain, AI, robotics and so on) to transform F&B manufacturing facilities into smart factories and how that will potentially advance the industry. The program will also explore how we can secure food for the future and to what extent F&B industry can innovate and create alternative food supply and resources.

Ingredients Lab

Masterclasses and demonstrations by main exhibitors with limited spaces will be held. Paired by design with sound and

aroma, the added ingredients, and various sensory elements are woven together throughout to create a narrative-based holistic experience, something unique.

Innovation Tours

One can sample breakthrough products fresh out of food laboratories. Feel the power of versatile, high-speed machines churning out bags at 200 units per minute. In a rare guided tour, one can experience the best of food production showcases that are changing the way food is manufactured.

Gulfood Manufacturing, in association with partner food processing players, is bringing a memorable journey that will show real-life innovations at work inside some of the region's top, award-winning food factories. The tours will also lend in a sneak peek into some of the region's most advanced and progressive food factories and world-class, top-of-the-line production capabilities that make them the best in the business.

Packaging Showcase

Manufacturers over the world are looking for more sustainable and efficient packaging solutions. Material and design innovations are reshaping this category, and for the first time at Gulfood Manufacturing, one will be able to explore a showcase of the latest innovations in FMCG packaging: Spoilage sensors, Smart caps, Customised packaging, Hologram technology, Virtual reality, Personalised packaging and more.

Connexions - The Meetings Programme

The Gulfood Manufacturing Connexions Meetings Programme is the official one-to-one networking platform for exhibitors and visitors at the show. This matchmaking feature allows registered visitors and exhibitors to search thousands of contacts in the Gulfood Manufacturing database and arrange meetings at the show. ♦

