



# BIOFACH 2017: Diversity and responsibility for our one world

Every year, the players of the organic world visit Germany and meet in Nuremberg at BIOFACH, the World's Leading Trade Fair for Organic Food. The exhibition next takes place from 15 to 18 February 2017 and the industry's players will be focusing on organic solutions for the future from global and local perspectives in a variety of ways. BIOFACH World is represented across the globe by five other BIOFACH events in Japan, the United States, South America, China and India, and brings over 3,000 exhibitors and 100,000 trade visitors together year after year. When approximately 2,600 exhibitors of which 250 at VIVANESS and 48,000 expected trade visitors will get together for the trade fair duo from 15 to 18 February 2017 at the Nuremberg Fairgrounds, the industry will also hold a congress to discuss the key theme: "Diversity and responsibility for our one world".

More than 700 innovative products were available for discovery at the two

novelty pavilions of BIOFACH and VIVANESS 2016: the BIOFACH Novelty Stand and the VIVANESS Novelty Stand. The upcoming trade fair duo in February 2017 will showcase new tasty, delicious, creative organic food products and effective natural cosmetic products developed by organic manufacturers worldwide. Another fixture in the trade fair tour of international food and beauty scouts in their search for inspiration are the two pavilions for young innovative enterprises at BIOFACH and VIVANESS with approximately 30 exhibitors. Both spaces are supported by the Federal Ministry for Economic Affairs and Energy and available for newcomers and start-ups from Germany. The international equivalent to

the German newcomers at VIVANESS is Breeze, where more than ten international natural cosmetics newcomers will present their innovations.

In 2017, the organic sector will be presented as a holistic social approach to development, with diversity and responsibility the main theme of the BIOFACH Congress. BIOFACH's international patron, IFOAM Organics International, and national supporting organization, the German Federation of the Organic Food Industry (BÖLW) are joining forces with the trade fair to highlight this area.

At BIOFACH 2017, global organic players will present revolutionary examples of a food industry that works in har-





mony with resources and the global climate and is forward-looking for all people and future generations thanks to continuous innovation and responsibility. Examples that decision makers from institutions and also advisors in international cooperation can take away with them.

The main theme of the congress at BIOFACH 2017 will see responsibility and diversity looked at from a wide range of angles. These will include political responsibility for the development of organic agriculture, development cooperation, fair market access with regard to free trade agreements and for a sustainable economy. Social responsibility will be discussed with regard to economic participation and continuity. When diversity is being discussed, the primary focus will be ecological responsibility. The main topics here will be diversity through the prevention of power concentration and resilience through diversity or diversity as a basis for research and development with the aim being a resilient and robust food and farming industry

### The BIOFACH and VIVANESS awards

Several prizes will be awarded at BIOFACH and VIVANESS. Numerous established awards and distinctions support producers in their marketing efforts and increase the attention for brands and products far beyond the limits of the trade fair.

Every year, two awards are granted in the context of the presentation of novelties: Best New Product Award BIOFACH and Best New Product Award VIVANESS. In seven categories each, the trade fair visitors chose the submitted product which they consider as most

innovative. The International Wine Award MUNDUS VINI BIOFACH and the Olive Oil Award are an integral element of the WINE and OLIVE OIL World of Experience.

The Research Award of the Organic Food Industry is a competition for the best ideas and solutions concerning environmental topics and questions of sustainability in the organic food industry. It is granted every year for the best final papers (bachelor, master, doctor's thesis) on environmental topics and sustainability aspects in the organic food sector. The award is sponsored by the Schweisfurth Foundation, the Lebensbaum Foundation, AÖL the food manufacturers and BIOFACH.

### Germany, country of the year

With Germany's appearance as country of the year at BIOFACH 2017, the German organic sector can present its entrepreneurial spirit, its great capacity for innovation and the responsibility that it is accepting throughout the world.

The Federal Minister of Food and Agriculture, Christian Schmidt, explains: "Organic products are becoming increasingly popular with consumers; organic farming is now an important pillar of German agriculture and the German food industry, alongside conventional farming. My goal is to further increase the production of organic products in Germany. This is one reason why I initiated the Organic Farming Looking Forwards strategy, which I am going to present at BIOFACH 2017".

The CEOs of NürnbergMesse, Dr Roland Fleck and Peter Ottmann, are delighted about the country of the year being Germany: "One of the pioneering nations of the sector, a reliable partner of international

products and one of the strong global organic markets at 8.6 billion euros, according to the latest figures, will be presented in all its aspects at the exhibition duo BIOFACH and VIVANESS 2017 in Nuremberg.

We would like to thank the Federal Ministry of Food and Agriculture and the Bund Ökologische Lebensmittelwirtschaft for the confidence in us as the organizer of the world's leading trade fair that they are showing with this decision. The appearance of Germany as country of the year 2017 will definitely be forward-looking and inspiring."

### Exhibitors from Pakistan

#### Minex International

Minex International is one of the leading export oriented company of Himalayan Rock Salt and Products. They are the pioneer, largest and specialized company in pink salt exporting since 1977, with a monthly export volume of 500,000 kgs and customers in more than 35 countries. They have three units of processing, packing near Pink salt ranges, Punjab and Karachi.

#### Taj Food (Pvt) Ltd.

Taj Food (Pvt) Ltd. located in the heart of Basmati rice region Gujranwala, Punjab Pakistan, which is known worldwide for its cultural heritage, tradition and rich harvest. Taj Food (Pvt) Ltd. represents a modern and sophisticated rice mill. It has the state of the art processing facilities including paddy drying and cleaning, husking, pre-cleaning, de-stoning, single/double polishing, silky polishing (mist polishing), width grading, length grading and the latest color sorting. For export quality, rice is produced at their modern Japanese plant with a capacity of 2.5 Mt/h.

#### Habib-ADM Limited

Habib-ADM Limited and its subsidiary companies produce and market a wide range of rice based starch sugars, protein concentrates, and derivatives. Popular starch sugars include Clarified Rice Syrups, Brown Rice Syrups, High Fructose Syrup, Rice Syrup Solids, Maltitol Syrup, Sorbitol Syrup, and Maltodextrins and other essential ingredients for the food, confectionery, and pharmaceutical industries. ♦