

Exhibitors from Pakistan

Agriculture Market Development (AMD)

The U.S.-Pakistan Partnership for Agricultural Market Development (AMD) activity in Pakistan is a USAID-funded program, started in February 2015 and projected to end in February 2019, and implemented by CNFA with the goal of supporting the development of Pakistan's commercial agriculture. In particular, we accomplish this through improving the ability of Pakistan's agriculture and livestock sectors to meet both international and domestic demand and requirements in targeted product lines in citrus, mango, high value/off season vegetables and livestock.

AMD will develop Pakistan's commercial agriculture by improving the ability of Pakistan's agriculture and livestock sectors to meet both international and domestic demand in targeted product lines. The following companies have participated under the umbrella of AMD.

Zahid Kinnow

Zahid Kinnow was founded in Bhalwal/Pakistan in 1995 by its present owners. It is a Farmer owned company, managed purely by the family members. They have three processing units, which are spread over a covered area of 85000 square feet and have 250-300 m/tons processing capacity per day. The unit is backed up by an indigenous blast chillers arrangements (FOUR BLAST CHILLERS). They have in-house cold storage facility (with 1600 m/tons fruit storage capacity) that is Equipped with controlled atmosphere technology.

Muhammad Ibrahim and Sons Inc.

Muhammad Ibrahim and Sons Inc. started as auctioneers, exporters, importers and distributors of fresh produce. Over the years their company has gone through various phases of expansion and has evolved as leaders of fresh and processed food segment. They have explored the vast and rich natural produce of Pakistan. They distribute according to the traditional markets as well as through modern supply-chain methods.

Noon Orchards

Noon Orchards is a farmer owned company established and started operation in 2006 for Kinnow processing, grading and export. The company ranks among leading processors and exporters of Kinnow mandarins to various domestic and international markets.

The purpose of the company was to develop farmer owned enterprise which can facilitate farmers for quality citrus production in the region and can add value through washing, waxing, grading, packing and export of fruit.

Saeed Khan Enterprises

Saeed Khan Enterprises is the exporter of fruits and all kinds of vegetables since its inception in 2004. The company collects and distributes products through experienced post-harvest facilities owned. The focus of these operation is efficiency, price, competitiveness and quality. They are specialized in the export of mango & all kind of vegetables and are constantly

engaged in the business having covered sizeable market share in middle east and Europe. They are exporting seasonal crops like mangoes and all kinds of vegetables like chilly, potatoes, onions and sugar cane etc. They export in countries like UK, Sweden, Frankfurt, Jeddah, Dubai, Bahrain and Doha (Qatar).

Mateela Kinnow Factory

Mateela Kinnow Factory is one of the leading Companies, exporting fresh fruits and vegetables in Pakistan, established in year 2002. To meet the international food quality standards and international market compliance Mateela is working under that guidelines and protocols. For this purpose, Mateela have installed a processing plant and machinery of international standard. The area of construction site 6 acres processing hall is constructed on 65000 sqf. The daily processing capacity of Mateela is 175 Tons. Mateela Kinnow Factory has in house cold storage facility having capacity 1200 Tons.

National Fruit Processing Factory

National Fruit Processing Factory was established in 2002 and now one of the leaders of exporting Fresh Fruits & Vegetables to international markets like Russian Federation, Ukraine, Indonesia, U.A.E., Saudi, Arabia, Qatar, Kuwait, Philippines, Singapore etc. They are also known as the Pioneer of Kinnow in Pakistan because they are the first who had planted Kinnow orchards in Pakistan. ♦

