

# Exhibitors from Pakistan

## Trade Development Authority of Pakistan

The Trade Development Authority of Pakistan (TDAP), which was established on November 8, 2006, under a Presidential Ordinance, shall have Ministry of Commerce as its administrative ministry. TDAP is the successor organization to the Export Promotion Bureau (EPB) and is mandated to have a holistic view of global trade development rather than only the 'export promotion' perspective of its predecessor. Designated as the premier trade organization of the country, TDAP shall be a dedicated, effective, and an empowered organization, which shall be professionally managed.



## Sadruddin & Co.

Sadruddin & Co. was established in 1976 and started export of fresh fruits Kinnow Mandarins since 1989. Today Sadruddin & Co. is leading grower, processors & exporters of Kinnow Mandarin. S&C is now equipped with two ultra-modern Fomesa (Spanish) Packing lines and computer controlled state of art cold storages and pre-cooling chambers. S&C have built a reputation for integrity, honesty, quality and innovation. A focus on market trends and customer needs has helped the company supply exceptional products to its customers.



## Anchor Trading Company (Anchor Group)

Anchor Group is a well-known collection of shipping, trading, logistics and freight forwarding companies borne out of the expansion of Anchor Shipping & Trading (Pvt) Ltd. Since the year 2000, companies were created for specific or niche purposes to identify themselves with the Anchor Group name and logo to ensure customers are aware of the connection to one of the oldest and most trusted names in shipping and logistics. The group has a staff of about 50 employees in Karachi. They are focused on the Shipping Agency / Freight Forwarding business and are actively



expanding into related transportation, shipping, logistics, supply chain management and buying/trading agency businesses.

## F.A. INTERNATIONAL

F.A. INTERNATIONAL (An ISO 22000 : 2005 Certified Company) was established in 1992 by Mr. ASLAM PAKHALI, prime Exports of Fresh Kinno (Mandarin), Mangoes, Grapes, Apples, Dates, Onions and Potatoes. The Company made its mark in International Market, the Procurement, Selection, Grading and Packing of Fruits & Vegetables in scientific method to make sure that Product reaches its destination as Fresh as Garden Fresh and more Shelf Life enabling the ultimate Seller to have enough time to sell the product.



## Roshan Enterprises

The Roshan Enterprises founded in 1989 was the first ever initiative in private sector in export of fresh fruits & vegetables. The project turned out to be a success story and today we enjoy the leading position in this sector as being one of the largest fresh fruit & vegetable exporter. The next destination on road to success was building up a huge facility with state of art technology for corrugated box making in 2003. Maintaining the success tradition, the project sooner acknowledged as one of the modern and capable plants in corrugated packaging and since then it is serving needs of top brands successfully.



## All Pakistan Fruit & Vegetable Exporters, Importers & Merchants Association (PVFA)

PVFA was established in 1986. Due to the enormous potential of Pakistan's horticulture products in the global market Create an export orientated environment facilitated through procedures and quality standards through regulations and incentive schemes. Being an Agricultural State Pakistan Produces Best Quality Fruits & Vegetables. In order to promote export of fresh fruits & vegetables up till now the Association has been successful in its efforts and still striving hard for further expansion in the volume of exports. The Association is member of Federation of Pakistan Chamber of Commerce & Industry.

## Iftikhar Ahmed & Co.

Iftikhar Ahmed & Co. (IAC) is a name to reckon in the world of horticulture produces, their core line of business is to handle process and sell fresh/processed fruit and vegetable products. Their successful operations are in the industrial sector of fruits & vegetable with an export foot print stretching over 40 countries across the globe. Being the torch bearer as the single largest company in Pakistan with a well-integrated supply chain management system, IAC successfully delves into the core areas of our business & operating comprehensively as grower, packer, wholesaler, commission agent, cold storage facility provider, processor and exporter.



*Iftikhar Ahmed & Co. stand at Fruit Logistica 2015.*

## K.P International

K P International was established in 1990. They are the leading Exporter of Fresh Fruit, Vegetable, Kinnow, Mango and Rice from Pakistan Having Office Karachi and Lahore. Their mission is to export the best quality of Pakistani product to all over the world. All our products are sourced directly from all over Pakistan best agricultural forms.

## Agribusiness Support Fund

ASF was established in 2005. Its purpose is to support economic growth, create employment opportunities and contribute to poverty alleviation through development of agriculture value chains. It serve as a platform to help uplift Pakistan's agribusiness sector to internationally competitive levels, in partnership with the rural poor, small and large growers and other stakeholders.

## USAID's The Agribusiness Project

Following companies participated under the umbrella of USAID's The Agribusiness Project: Noon Orchards, Mairaj Din Muhammad Ramzan & Co., Jehanzeb & Co, Sargodha Mandrain (SM Kinnow), Sunny International, Shaikh International, Al-Firdusi, Al Mahmood Establishment, Imtiaz Enterprises and Rural Community Development Society. ♦



*All Pakistan Fruit & Vegetable Exporters, Importers & Merchants Association (PVFA).*