

MULTIVAC: Dispense or deflect custom-fit labels

MULTIVAC Marking & Inspection has developed a 2-way dispensing edge for its labellers, which can be rotated pneumatically by 180 degrees. It features a separation edge and a deflection face that can be interchanged very quickly. This innovation ensures that labels that are not supposed to be dispensed onto a pack remain on the backing strip and are wound together with the backing strip. This function is particularly important when, for example, the print layout is changed or a label has been identified as incorrect. Not only does this save costs, but it also makes the labelling process more simple and more reliable. The new 2-way dispensing edge can be installed both on MULTIVAC cross web labellers and on conveyor belt labellers from the L 310 series.

When setting up and operating a labeller, situations occur in which labels are not supposed to be dispensed. This is, for example, the case when the length of the label is determined by means of a measurement run, in the event of a change of label or when there are still labels with the print data for a preceding batch still in the advance. Standard dispensing edges continue dispensing labels during operation, and need to be collected by hand to prevent them falling down or getting stuck on the packaging machine, the transport conveyor or on the hall floor.

The new 2-way dispensing edge from MULTIVAC Marking & Inspection provides two options: if a pack needs to be marked, the separation edge is used. If, in contrast, individual labels remain stuck to the backing strip that is being wound after the labelling process, then the deflection face is activated. When doing so, the number of labels that are not supposed to be dispensed can be input manually using the MULTIVAC HMI 2.0 or can be automatically set by the machine control.

Automated, user-friendly and reliable

The 2-way dispensing edge makes label measuring runs fast and convenient: the labels pushed forwards when measuring the length of the label are simply rewound. Changing the print layout is also more efficient and more reliable, as infor-

WWF and Coca-Cola Pakistan join hands to provide clean drinking water

LAHORE (Staff Report) – WWF-Pakistan and Coca-Cola Beverages Pakistan Limited (CCBPL) installed water filtration plants in Lahore.



WWF-Pakistan and CCBPL inaugurated water filtration plant in a local community of Lahore, as part of their project Increasing the Supply and Access to Safe Drinking Water.

Speaking at the occasion, Director General, WWF-Pakistan Hammad Naqi Khan said, "WWF is committed to protecting the freshwater resources of the country and improve water access, efficiency, and allocation for people and the environment".

CCBPL official said, "This water filtration plant has been built with the contribution of CCBPL in partnership with WWF-Pakistan to provide clean drinking water to the residents of Basti Saidan Shah in Lahore".

The water filtration plant will provide access to clean drinking water to almost 9,000 locals daily, which will improve living standards of the communities and reduce waterborne diseases in the area.

mation that was intended for a preceding batch is prevented from being applied to the next production batches. If incorrect labels are identified when inspecting the print results, then they remain on the backing strip. The 2-way dispensing edge is then automatically rotated by 180 degrees so that the incorrect labels are wound as well. This next correctly printed label is then applied to the pack.

EBM sponsors Young Leaders Conference for 13th consecutive year

Pakistan's leading biscuit manufacturing company, English Biscuit Manufacturers (Pvt) Limited (EBM), has been a founding partner of SOL's premiere annual event, the Young Leaders Conference (YLC) for 13 consecutive years now. This six day rigorous activity-based event was held on August 11, 2015 in Islamabad.



'There is no dearth of talent in this country, all our youth needs is some direction, guidance and leadership,' said Zulfiqar Ali Ansari, Head of Marketing at EBM, announcing EBM's support for SOL's annual Young Leaders Conference.

This year's theme, 'Regeneration', is planned in accordance with the need of the hour as far as the progress of youth is concerned. The aim is to incline thought processes towards unorthodox careers to encourage distinctive thinking in participants so that they progress beyond their comfort zones. Ansari further added, "EBM has always been committed to nourishing communities through education, health, and environmental initiatives, with the vision of developing a self-sustaining society. We have supported several youth pro-

grams previously as well considering youth empowerment being an essential criterion for any nation's progress. EBM, itself, has reached the industry leadership position through sheer commitment and hard work. Our support to YLC is, therefore, a testament of promoting excellence."

Through EBM's support, 30 young individuals have been selected from across Pakistan to participate in this leadership training program. The conference features panel discussions, team sessions, skill development, creative exploration, attitude and interpersonal training and learning.