

Editor's Note

Dear readers,

Season's Greetings on behalf of Pakistan Food Journal, for the first edition of 2015. In January - February 2015 edition, we bring to our readers exclusive reports on rice and dates. Export of rice from Pakistan increased from US \$1.92 billion in 2012-13 to US \$2.16 billion in 2013-14, thus showing an increase of 16% and export of dates from Pakistan increased from Rs.5.98 billion (US\$ 78.42 million) in 2011-12 to Rs. 9.00 billion (US\$ 67.49 million) in 2013-14, thus showing an average increase of 4% per annum.

International Green Week came to closure on 25th January 2015. With 1,658 exhibitors from 68 countries, more than 70 ministers of agriculture from every continent and a high level of attendance by agricultural and economic policy delegations from Germany and abroad, the world's largest exhibition for agriculture, food and horticulture attracted the largest number of participants in 44 years.

Like every year Pakistan will be participating in Gulf food this year as well with 64 companies ready to showcase their products related to different industries like confectionary, packaged food items, juices and beverages as well as processed rice and wheat varieties. The companies will be exhibiting in Hall H in the Za'abeel Pavillion.

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Printed at Color Plus, Korangi Karachi.

Available on Gale Factiva and affiliated international databases through Asianet Pakistan.

Contents

Pakistan Food Journal, January - February 2015

Food Briefs National and International4

News and Views6-9

Around the World10-13

Corporate News

NASA International Representing BioFach , Nuremberg in Pakistan14

Novatex Commences Production Under Brand "Krystofilms"14

Johnny Rockets: The Dine In14

Engro Food declares results14

Pakola to re-launch iconic glass bottle at Karachi Eat 201515

Fatburger introduces Juicy, Crispy Buffalo's Chicken exclusively in Pakistan .15

EXCLUSIVE ARTICLES

MULTIVAC: Packaging solutions for great weights and large volumes16

Sidel innovations for the Middle East Market18

Pakistan has favourable climate for production of organic dates20

Better branding & packaging of rice needs to compete in intl. markets22

by Dr. Noor Ahmed Memon, Professor KASBIT.



INTERNATIONAL GREEN WEEK 2015

International Green Week 2015: A Leading agricultural event for the traders .25



GULFOOD 2015

Pakistani participation at Gulfood 201528