

Flexible and fully automatic: MULTIVAC Traysealer line for convenience products

Gulfood Manufacturing 2014: MULTIVAC in Sheikh Saeed Hall (S-A30)

The trend towards convenience products continues unabated. Just as the focus in the catering sector is on ready-to-cook products, consumers at home are also primarily looking for food products, which are either ready to eat, or which just have to be heated in the tray. In order to meet

the growing demand for turnkey end-to-end solutions for packaging convenience products, MULTIVAC is presenting at Gulfood Manufacturing 2014 a complete traysealer line including a tray denester, and inspection and marking equipment.



Multivac T600
Tray Sealer.



Convenience products do not just have to taste good and be easy to consume; they also have to look good. The tray packaging plays a decisive role in the buying decision. The format of the pack should make it simple to prepare and consume the food - for example with oven-ready and microwavable trays or with multi-compartment trays. At the same time the food should be presented attractively, and it should convey the brand values as well as highlighting the product benefits.

In order to enable manufacturers and packers of convenience products to have end-to-end automation of the packaging procedure, MULTIVAC is presenting at Gulfood Manufacturing 2014 a complete traysealer line including a denester, and inspection and marking equipment.

MULTIVAC will also display the Baseline P 200 Chamber machine, compact Thermorformer R 126, which will be operational during the show, and a wide spectrum of packaging materials and consumables.

Our goal is to fulfill your requirements reliably and efficiently with MULTIVAC packaging solutions. Our commitment begins with the first consultation and continues with comprehensive service support and direct contact. We look forward to welcoming you at our booth. ♦



Multivac Compact Thermorformer R 126.