

Eurasia Packaging Fair 2014

Dynamic and fast growing consumer goods manufacturing to drive the biggest packaging event in Eurasia.



The growth of the Eurasian packaging and manufacturing sectors facilitate Eurasia's biggest and most established packaging event. A total of 1200 packaging brands will be showcased including 217 new Eurasian packaging manufacturers as they gather for the 20th edition of the Eurasia Packaging Fair in Istanbul on 18 - 21 September 2014. The show will offer the latest innovations in every category of packaging including metal, glass, flexible, carton, plastic, and packaging and food processing machinery to visitors during 4 days.

Berkan Öner, Event Manager for Eurasia Packaging organizer Reed Tuyaş said, " we are extremely proud to present our 20th anniversary edition this year. With over 200 new exhibitors and a total of 610 exhibitors from over 40 countries, it is proven that Eurasia's packaging sector is dynamic and fast growing. We encourage manufacturers from all sectors to visit and hope that our loyal visitors will enjoy the many new initiatives for the show this year

Growth in population, living standards, rapid urbanization, diversification of consumer goods and services has resulted in massive demand for packaging products in Turkey and its neighboring countries.

Manufacturers across leading sectors in Eurasia such as Food and Beverage, Cosmetics, Pharmaceuticals and Consumer Electronics will have an increased focus on packaging technologies in order to meet the increasing demand for convenience such as easy opening, reclosability, portability and one-handed use. Brand owners from food and Beverage sector are increasingly in need of innovative solutions to increase the storage time and protective function of a product due to its ambient packaging.

The fair promises to create indispensable opportunities for international manufacturers of all products to find innovative packaging solutions from production to self-stand-out. New major packaging manufacturers will exhibit at the fair for the first time including,

Crown Foodcan Turkey, Dalga Kıran, Eltron, Gampaş Metal, Mazlum Ambalaj, Onur Plastik Çember, Öz-mak Poşet Makine, Petkim, Sepaş Fleksibl and Vempi.

This year's edition will see a number of new innovations including the launch of the elite+ programme. As part this new initiative, over 500 manufacturers from Food & Beverage, Pharmaceutical and Chemicals, Cosmetics, Toiletries and Healthcare, Electronics, Cleaning and Hygiene sectors will visit as part of a VIP programme. The elite+ programme will welcome VIP buyers from neighbouring countries to Turkey such as Bulgaria, Georgia, Greece, Iran, Iraq, Libya, Macedonia, Russia and Tunisia.

With less than two months until doors open, thousands of visitors from over 50 countries have already registered to visit. Visitors are encouraged to register to attend online for free entrance. ◆