

# LDFA 2014: Livestock, Dairy, Fisheries, Poultry and Agriculture Exhibition & Seminar 2014

The 4th edition of livestock, dairy, fisheries, poultry, and agriculture exhibition (LDFA-2014) was held on March 1-2 in Expo Karachi by Sindh Board of Investment (SBI).

This two-day event was aimed at attracting foreign and domestic investment in these potential sectors. In LDFA-2014 Sindh government crossed the business deals worth Rs 1 billion achieved in last expo.

Sindh Chief Minister Syed Qaim Ali Shah inaugurated the exhibition, which was an annual feature of SBI and Sindh government to showcase potential opportunities in agriculture, livestock, dairy, fisheries and others sectors. The event facilitated trade and commerce in the province as around 70 % of the country's population was directly or indirectly linked to agriculture.

The LDFA-2014 was attended by a large number of participants, including



diplomats, foreign and domestic businessmen and investors, banking and investment professionals, representatives from federal and provincial governments as well as the general public. The agriculture, livestock, fisheries, and culture departments had worked closely with SBI and Karachi Metropolitan Corporation to organize the event.

On the sidelines of the main exhibition and seminar, this event also included horse



and cattle show, pet show, flower show, bird show and fish show for the attraction of the visitors. The first day of the LDFA 2014 was featured by a comprehensive seminar on the theme "Sustaining Economic Growth by Value Addition and Value Chain in Livestock, Dairy, Fisheries, Poultry and Agriculture Products" characterized by speeches and presentation from renowned and prestigious academicians, experts and entrepreneurs. ♦



January - March 2014

