

# Editor's Note

Dear readers,

Season's Greetings on behalf of Pakistan Food Journal, for the first edition of 2014, we bring to our readers two exclusive reports on Kino and Strawberry production in Pakistan. In 2012-2013, Kino exports from Pakistan amounted to 342,391 tonnes worth Rs.15.33 billion (US \$150.53 million). Strawberry production in Pakistan increased from 274 tonnes in 2008-09 to 302 tonnes in 2012-13.

FRUIT LOGISTICA 2014 came to close on 7th February 2014 in Berlin with success, covering an area of 105,000 square meters with over 2,600 exhibitors from 84 countries and over 62,000 visitors from 141 countries.

Gulfood welcomed over 80,000 trade visitors from around the world on its opening day at the Dubai World Trade Centre (DWTC) with a record 113,398m<sup>2</sup> in exhibition space and 4,500 companies from 120 countries participating as exhibitors.

Interpack 2014 starting from 8th May will be attracting 2700 Exhibitors from 60 countries will be exhibiting in this event presenting their latest ideas, innovative concepts and technological visions at interpack. Around 166000 visitors are expected from all around the world.

3P Plas Print Pack Pakistan 2014 ended on a positive note 18th to 20th March at the Karachi Expo Center attracting 200 companies from 20 countries. PFJ is pleased to being various post show reports of the above mentioned exhibitions for the interest of its readers.

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