

Traceable Pakistan: Vision of Chief Minister Punjab

Food traceability is the ability to trace and follow a food, feed, food-producing animal or substance intended to be, or expected to be incorporated into a food or feed, through all stages of production, processing and distribution. Food Traceability has been introduced to trace the whole supply chain. Food Traceability describes information about every particular attribute of a food product from soil to the shelves, from production to the consumption or simply "From Farm to Market".

"Our participation in International Green Week (IGW), Berlin Germany is essentially to showcase fully traceable agriculture and live-stock products of Punjab. The event is perceived to open the doors of high end markets of the world leading towards generation of tremendous business opportunities for the Punjab produce. I see Punjab as an emerging region of traceable products for the world to meet food supply demand of ever increasing global population" said, **Mian Shehbaz Sharif, Chief Minister, Punjab.**



"The most important thing why we are here is a grower, because without grower we wouldn't have any successful fair. Thanks to the Pakistani growers, the Pakistani soil and Shahbaz Sharif, Chief Minister, Punjab that it is possible Pakistan becomes important place in global agriculture market" said, **Hans Peter, CEO, Star Farm.**



Agro Industries

Agro Industries is a leading Citrus processing Company of Pakistan actively marketing in Europe, Far East and North America with the help of state of the art technology and adhering to International Hygienic and safety Standards.

Engro Eximp Pvt Ltd

Engro Eximp Private Limited, established in 2003, is a wholly owned subsidiary of Engro Corporation Limited. With a vision to expand into new and profitable trading avenues, Engro EXIMP has established a fast growing basmati Rice trading business. The Company will procure high quality basmati paddy from farmers and export finished basmati rice to B2B customers across the world.

Guard Agriculture Research & Services Pvt Ltd

Guard Rice Mills, is an insurmountable industry in the world of 'Rice'. Guard Rice has endowed a new vision to quality rice. Guard Rice Mills is the first rice mill to celebrate ISO 9001:2000 Quality Management System Certification in 1998 and ISO 22000:2005 Food Safety Management System.

Haji Sons Farms

Haji Sons Farm was established in 1955. They are growers and exporters of Potato. Having an export capacity of

3000 tons annually. We have exported the same to Russia.

Haji Sons Farm is dedicated to the agricultural activities involved in the production, packing and marketing of Potatoes, Maize, Rice and Vegetable seed. Currently, we are farming 600 acres.

Farmers Market Pvt Ltd

Farmers Market (Pvt.) Ltd is Pakistan's First and leading grower of hydroponic tomatoes (Vine, Strawberry, and Cherry), Bell Pepper (Red, Yellow, and Orange), Egg Plant (Round), Cucumber (European Variety) and bitter gourd. Hydroponic is latest technique to produce safe nutritious, delicious and high quality vegetable. Our products have enormous nutritional value and taste fresh because they are grown in healthy environment.

Qazi Agri Farms

Qazi Agri Farms are eager to bring revolution in Agriculture sector in Pakistan by adopting new trends and techniques to enhance the yield of crops without spending much of cost and having less land for cultivation.

At present, they have more than 200 Acre land, under the utilization of green house tunnel farming; this system is not only rewarding in kind of revenue but has also its credit generated enhanced per capita acre yield of crops. In addition to this they also provide free consultancy to different land lords to enhance their productivity.

Khokar Zarai Farms

The Farm has been growing rice and wheat majorly on over 200 acres, some vegetables and guava on regular basis on over 50 acres land for more than 30 years. Rice is a staple in Asia and it has a long history. The higher management of the Farm has been taking care of the hygiene of the farm since then.

Rohtas Produce Pvt Ltd

Rohtas Produce (Pvt) Ltd is an Agri-based business in Pakistan that operates one of Pakistan's most technologically advanced fresh fruits and vegetable processing and storage plant.

Their core line of business are processing, storage, and selling of fresh produce, locally as well as globally. The company, based in Karachi, is determined to be Pakistan's leading Agricultural Company that utilizes the use of technology, scientific management, and a postharvest process improvement strategy to provide the end user with traceable, quality premium products.

Messa Farms

Messa Farms was established in 2008. They are growers and exporters of Potato with export capacity of 9600 tons annually. Specializing in various potato varieties, the 800 acre farm is renowned for its modern practices and highly fertile soil that help produce numerous other crops.

Mian Shadi Agriculture Farm

They produce sweet peppers, Hot peppers, cucumbers, Tomato, Melons, water melons and onion on the are of 300 acres in different kind of plastic tunnels (mini, walk-in and high).

They use high efficiency irrigation system (drip irrigation). Keeping in mind health and safety standards using EC standard seeds, fertilizers and other agriculture allied material required.

Inam's Farm

Inam Farms was established in 2000. They are growers and exporters of Cucumber with export capacity of 360 tons annually.

Inam's Farm is one of the few Farms that are Global GAP registered for Cucumbers in Pakistan and they grow seeds that are fully CERTIFIED.

Anis Association Pvt Ltd

Anis Associates (pvt.) Ltd. was established in 2003. They are producers and exporters of Beef and Mutton with an export capacity of 35000 tons of Beef and 17500 tons of Mutton per year and have previously exported 17500 tons of Beef and Mutton to the Middle East.

Over the years Anis Associates (Pvt) Ltd. has developed to become one of Pakistan's leading and respected suppliers of top quality Beef, Mutton and its products for the National and International retail, commercial and foodservice markets.

Warraich Agri Farms

Warraich Farms was established in 1995 and they are the processors and producers of Beef with annual export capacity of 8000 kg. They are into most excellent nutritious vegetable and fruits grown underneath our homeland Pakistan since decades.

Warraich Agri Farms' Additional services include Fish Farm and Poultry Farm and live stocks. They are dedicated towards a common farmer and aware them about today's technological advance-

ments and use of our homeland natural resources to bring best out of them.

Green Spring Foods

Green spring food is a subsidiary of Technology International which is one of the quality conscious manufacturers and exporters of various Dehydrated Fruits & Vegetables in Pakistan. They aim at becoming a premier local and international company in distribution of food stuff products their customers by offering superior quality as well as certified products and services under Food & safety and IFS standards.

Cordoba Organic Farms Pvt Ltd

Cordoba Organic Farms was established in 2009 and are growers and exporters of Bitter Gourd, Okra, Sweet Pumpkin and Melon.

They grow fresh organic vegetables under insect net and poly tunnels by using organic pesticides, fungicides and chemical pesticide only if the pest count is above threshold of Organic ones.

Ali Tareen Farms

Ali Tareen Mango Farms (Pvt) Ltd was established in 1987. They are growers, processors and exporters of Mango with export capacity of 6000 tons per year. They are the producers and exporters of high quality mangoes from Pakistan. Ali Tareen Farm (ATF) Global Gap certified orchard is situated 50 Kms south of Multan in Lodhran.

Punjab Agriculture and Meat Company

Punjab Agriculture & Meat Company is a Government of the Punjab owned, non-profit R&D organization, duly incorporated and registered with Securities and Exchange Commission of Pakistan.

Punjab Agriculture & Meat Company (PAMCO) has devised a comprehensive strategy to develop an integrated meat supply chain including production of quality animals at Global GAP certified farms, state-of-the-art processing & supply of meat/by-products under the compliance of integrated Food Safety Standards.

KMA Farms and Livestock

K.M Ashraf & Sons Group has been a family business for many years. They are growers and exporters of Potato with export capacity of 80000 tons annually. KMA took start from agro farming to produce off season crops with the help of upgraded machinery and latest technology that helps to produce healthy produce. KMA livestock, where we have the best livestock's that are breed up in the provision and healthy environments.

Perfect Food Industries

Perfect Food Industries was established in 1996. They are growers and exporters of Bitter gourd Powder, Onion Powder, and Onion Flakes, Red chili powder, Red chili flakes, Green chili powder and Green chili flakes.

They are approved suppliers of dehydrated vegetables, spices, candied fruits and pulses to almost all the national and multinational food companies in Pakistan.

Drishak Farm

Drishak Farms was established in 2000 are the growers and exporters of Onion, Cucumber, Green and Red Chillies.

Drishak Farm is an inherited farm and is involved in agricultural practices since 40 years, from the beginning they grow multiple crops such as; Cucumbers, Onions, Chillies, Squashes, Melons, Cotton, Wheat, Bitter Gourds, Water Melon and Capsicum.

Syed Traders

Syed Trader's team of exporters, packers, processors, shippers and employees is committed to consistently providing safe, high-quality fresh fruits, vegetables and meat supplies, while protecting the environment in which its products are grown and processed.

Syed Traders supplies the consumer and customers with the finest, high-quality products and to leading the industry in nutrition research and education and they offer all kinds of Pakistani fruits, vegetables and meat in hygienic packing. ♦