

Editor's Note

Dear Readers,

I am delighted to present January- February edition of Pakistan Food Journal (PFJ), Pakistan's only B2B trade publication for the entire food industry.

With the slogan of "Traceable Pakistan", our country shined at International Green Week in Berlin, the leading trade fair for food, agriculture and horticulture. The National Pavilion of Pakistan at recently concluded SIAL Middle East attracted quality visitors, where Pakistan received over 100 serious business leads and got five major orders worth more than US\$272,000 (AED 1 million).

In this edition of PFJ, we report a significant increase in food and related products exports from Pakistan during the first half of current financial year. The exports from Pakistan have increased by 17.58 percent as compared to the last year - herald positive beginnings for 2012.

Other interesting news release pertains to Pakistan and Thailand co-operation in livestock and Halal meat sector. Whereas, on the international front, Vietnam expects record seafood exports in 2012, Afghanistan is seeking Indian investments in agriculture sector and Egypt bought 55,000 tons of US soft red winter wheat.

As always, we look forward to your feedback and wish you a very successful participation at upcoming Gulfood. We also wish all our online and print readers a very happy and prosperous 2012!



Amina Baqai

Editor-in-Chief
Amina Baqai

Managing Editor / Publisher
Sohail Aziz

Senior Editor / Publisher
Nadeem Mazhar

Marketing Manager
Shiraz Ahmed

Media Manager
Shahid Aziz



Suite B-4, & B-6, 2nd Floor, 64/21,
Miran M. Shah Road, M.A.C.H.S,
Karachi - Pakistan.

Tel: +92-21-34311674, 34303101

Email: info@foodjournal.pk, Url: foodjournal.pk

Printed at Color Plus, Korangi Karachi.

Contents

Pakistan Food Journal, January - February 2012

News and Views 4

Around the World 8

Corporate News

International FoodTec Award 2012: Gold medal for MULTIVAC ... 14
New reclosable pack for sliced products ULMA Global Packaging .14
National Corn Yield Contest winners utilize BASF Crop Protection .14
Bayer CropScience sets up European Wheat Breeding Center 15
Profit after tax of Nestle Pakistan increases 16
Gardner Denver to expand CompAir in Pakistan 16

International Green Week 2012

Largest agricultural policy meeting in the history of this event ... 18
Traceable Pakistan: Vision of Chief Minister Punjab 23

SIAL Middle East 2011

83% of exhibitors at Sial Middle East re-book for 2012 edition ... 26

Gulfood 2012

Sold out five months before show starts 30
Exhibitors from Pakistan at Gulf Food 2012 34

Fruit Logistica 2012

The global fresh produce trade meets in Berlin 36

SIGEP 2012

SIGEP 2012 confirms it is the world's number one expo for
artisan confectionery enterprises 42

Exclusive Article

India largest importer of dates in 2010-11 46
by Dr. Noor Ahmed Memon.

