



# Gulfood to celebrate 25 years of linking global industry with emerging markets in 2020



Gulfood will mark 25 editions of aligning food and beverage industry players from across the world with emerging markets across the Middle East and beyond when the world's largest annual F&B trade exhibition returns to Dubai World Trade Centre (DWTC) from 16-20 February, 2020.

Having started as a dedicated showcase for imported products at its debut outing in 1987, Gulfood has expanded into a global F&B industry power brand over the last decade.



While the primary finished foods event attracts over 5,000 exhibitors and over 90,000 visitors per year, a series of sector-specific spin-offs have seen the Gulfood brand expand significantly over the last decade with dedicated platforms for manufacturing, hospitality equipment, confectioneries, seafood and gourmet products bringing the world's leading suppliers and buyers to Dubai, now a globally recognised re-export hub.

The show's evolution during the last three decades has run in parallel with widespread transformation of the F&B industry. With robust participation from national trade entities government-backed industry bodies and more than 120 country pavilions from six continents, Gulfood has also leveraged various knowledge exchange platforms to cement its position at the forefront of constantly shifting industry trends.

Maintaining this momentum, the five-day Gulfood 2020 will highlight the latest innovations, disruptive trends and visionary products in eight primary show sectors: Beverages, Dairy, Fats & Oils, Health, Wellness & Free-from, Meat & Poultry, Power Brands, Pulses, Grains & Cereals and World Food.

Themed 'Rethinking Food', Gulfood 2020 will stare into the future of food and address what matters most: why do we need to rethink food? Featuring thought

leaders, experts and industry professionals, the show will feature hundreds of thousands of products and explore a range of topics built around five central pillars: Markets, Lifestyle, Government, Technology and Marketing.

## Rethinking Food: Markets

- ❖ Reshaping the Middle East & the Re-emergence of Core Markets.
- ❖ The Race for Africa.
- ❖ The Fast Pace of Urbanisation: fresh-est, quickest serve, convenient & conscious supply.
- ❖ The Giant Neighbor: the Indian legacy in taste & trade.

Rethinking Food: Lifestyle.

- ❖ Understanding the Future Consumer: a generational shift.
- ❖ Where Did My Rice Come From? Supporting ethical production.
- ❖ Food for Experience.
- ❖ Gotta Eat to Live, Gotta Live to Eat: Developments in health and wellness.

## Rethinking Food: Government

- ❖ Regulations Alert - Highlights from around the world
- ❖ Feeding the World

- ❖ Are F&B Giants Any Closer To Their 2025 Sustainability Goals?
- ❖ 10 Years to Go: Impressive responses to UN's SDGs to date and how to move forward

## Rethinking Food: Technology

- ❖ The R&D Dilemma: Develop or acquire?
- ❖ The Omnichannel Paradigm: Disrupting distribution and retail
- ❖ Download Now: Leading consumer apps in F&B
- ❖ Let's Be Smart About It: How big data can help us rethink food

## Rethinking Food: Marketing

- ❖ Digital Spellcasters: Food Influencers
- ❖ Big Bright Bold: Packaging hacks to address consumer demand
- ❖ A New Era of Business: customisation at a time of globalization
- ❖ Leveraging Social Media To Communicate Your Vision

Gulfood 2020 is a trade event open strictly to business and trade visitors. The show is open 11am-7pm from February 16 - 19 and 11am - 5pm on February 20. For more information, visit <https://www.gulfood.com/> ♦

## Bixa S.A. (Za'abeel 2 Stand: Z2-G85)

CARDEX is the largest exporter of Cardamom worldwide, after being in the market for more than 35 years. Clients prefer the CARDEX brand as it is recognized for its quality, reliability and trustworthiness.

In addition to Cardamom, CARDEX also exports Allspice, Annatto Seeds, Dried Black Lemon and Essential Oils. ♦



**Jazaa Foods Pvt. Ltd.**  
**Za'abeel 1, Z1-C45**

Established in the year 2015, Jazaa Foods is built on international standards and carries numerous products under its flagship brand "Jazaa." Built under the visionary leadership of Late Junaid Jamshed, Jazaa Foods aims to become a leading food company both locally and internationally. This is achieved by offering a wide variety of ethnic food products that cater to the needs of its consumers both in Pakistan and worldwide.



**K&N's Foods (Pvt) Limited**  
**Hall 4, Stand E4-2**

For over 50 years, K&N's international brand of Purely Different chicken products has remained true to its purpose of providing better nutrition through poultry for the Health and Happiness of people.



**Kafi Commodities (Pvt) Ltd**  
**Za'abeel Pavilion, ZP-96**

Since the inception of the company in 1982, KAFI Commodities Pvt Ltd has diversified from commodities business to continue expanding its profile of developing an assorted range of food products under the brand of 'ESSENCE' and 'KAFI KITCHEN'.



Their goal is to provide products and services without compromising quality and hygiene standards, also customer satisfaction is ensured while continuously improving every aspect of facility to product considering international quality standards.

**Kausar Rice & General Mills**  
**Za'abeel 2, Z2-G99**

With a history spanning over six decades of excellence in the food business, Kausar Group of Companies is a progressive third-generation family business established by (late) Mr. Malik Mubarik Ali in 1951. From very humble beginnings, they



are currently ranked amongst the leading processors of Processed Rice, Cooking Oils, Vegetable Oil Meals and Fats, Banaspati Ghee, Laundry Soap, Poultry Feeds and Broiler Chicken across Pakistan.

**Khalid Foods (Za'abeel Pavilion, ZP-46)**

KHALID SWEETS & BAKERS provides foods of high quality, personalized services and value for money. They have accumulated various recipes throughout the country and offer an alluring range of eatables such as Sweets, Namkeens, Toast, Halvajaat, Cookies etc. Their products are prepared hygienically at processing unit with ensuring east human involvement.



**Khan Rice Mills (Za'abeel 1, Z1-B55)**

Khan Rice Mills is one of the leading Growers, Miller and Exporter of Rice from Pakistan. The company was established in 1958 and has been exporting rice all over the world since 1991. They are now the third generation entered in this rice business.



**KM Food Industries Pvt Ltd**  
**Za'abeel 1, Z1-D42**

Organized By Founder Mr. Ch. Muhammad Sharif, K.M. FOOD INDUSTRIES (PVT) LTD is A Sister Concern Of M/s Arshad Brothers, having An Extensive Experience Of Over 40 Years In The Distribution And Manufacturers Of Confectionary And Foodstuff.



The Company K.M. FOOD INDUSTRIES (PVT) LTD is involved In the manufacturing Of A Variety Of Quality Confectionary Including Cup Jelly, Hard-Boiled candies, Deposit candies, Fruit & Milk Chew Toffees, Cereal Bars Chocolates Etc.

**LOTTE Kolson (Pvt.) Limited**  
**Za'abeel Pavilion, ZP-G4**

Lotte Kolson, previously known as K. S. Sulemanji Esmailji and Sons is a Pakistani food company that is



a subsidiary of South Korean conglomerate company Lotte Corporation. It is known for its Kolson brand. It is based in Karachi, Pakistan. The company is known for the largest selling snack brand Slanty, and biscuits brand Bravo. The company was founded in 1942 and was one of the first pasta makers in Pakistan. In 2010, Lotte Corporation acquired the company and subsequently renamed it, Lotte Kolson. In 2019, the company expanded its business and established a new factory in Kasur District, Punjab, Pakistan.

**M.M. Commodities**  
**Za'abeel 1, Z1-D32**

M.M. Group of Companies is one of Pakistan's s fastest growing professionally managed organizations founded in 1986 by Mr. Mahmood Baqi Moulvi. Since 1986 the company's activities have diversified and progressed over a range of industries such as grains (rice and wheat), oilseeds and meals (Canola, Soybean, Sunflower), palm oil and its fractions, trading of coal, shipping and cargo handling services (stevedoring), poultry (layers, broilers and fresh meat) as well as being a stock brokerage house offering clients the opportunity to trade shares in the Karachi Stock Exchange and commodities such a as Gold and Silver on the Pakistan Mercantile Exchange.



**Malka Foods Pvt Ltd**  
**Za'abeel 1, Z1-C53**

Malka is a global food company that provides high-quality products to its consumers around the world. It is a culinary kitchen brand that truly understands the sub-continental culture and traditional taste. The uniqueness of products lies in core belief that food has to be safe and healthy. They are proud of not adding any MSG to the products and making them Gluten-free. MSG and Gluten both are known to be bad for health.



**Manal Foods Pvt Ltd Za'abeel 1, Z1-D48**

Manaal Foods, previously known as Al-Manaal Rice Processing Mills



has been in the rice industry for over two decades. In the last decade, it has grown into a group of companies and is one of the top service providers within all expertise of rice and other commodities.

While quality rather than volume is the primary concern of Manaal Foods, we still strive to be the lowest-cost producer of rice in the region. The goal is to increase the long-term productivity of Pakistani soil by making the most efficient use of resources. They also continually review and improve crop management practices to enhance the environmental and societal impacts of rice production.

**Marhaba Laboratories  
Za'abeel 1, Z1-C35**

Marhaba is one of the largest companies engaged in research, development, production, and marketing of Food Products, Herbal Cosmetics, Herbal Remedies and many other OTC products.



Marhaba has a perfect GMP, Quality Assurance and ISO Quality Management System to meet customer satisfaction, National & International standards. Consistent quality products, continuous high standards of service and affordable prices are playing a major role in the growth of business.

**Marvi Enterprise (Za'abeel 1, Z1-D54)**

Basically, they are Rice Growers since Generations, and as such Rice Farming, Processing and Exports are the fields, in which they



have vast knowledge, expertise and skills. The vision is to enrich the world through Top Quality Rice Grains. Along with cultivation, they also started Commodity Trading in 1935, and later in 1996 we established Export set up too; immediately after the Government of Pakistan allowed the Private Sector to Export Rice from Pakistan. Earlier "Rice Export Corporation of Pakistan" (RECP); the Government-owned Corporation was the only authority to Export Rice from Pakistan and were one of their major Rice suppliers during that period. Their more

than 28 Rice Export Markets across the Globe clearly reflect professional attitude and best Product Quality with a complete range of all varieties.

**Mast Qalander Group of Companies  
Za'abeel 1, Z1-B43**

Mast Qalander Group is recognized as an entity of principles, dignity, and professionalism in the international markets of pulses, grains, oilseeds, feed, spices and related products.



**Master Trading (Za'abeel 1, Z1-D51)**

Master Trading established in 2001, as an exporter of Botanicals, Ayurvedic herbs, Natural & Essential Oils, etc. A wide exposure and deep understanding of the industry gives us insight into the needs of the changing market. The organization believes in the concept of total quality management emphasizing strong customer relationship management, high quality and on-schedule delivery of its products. Master Trading strives to upgrade the existing standards of quality through innovation and hard work. Their products pass through stringent quality checks to ensure that only the best product reaches to clients. Their valued expertise has enabled us to nurture business relationships for mutual advantage and has earned overwhelming response from its clients all over the world.



**Matco Foods Pvt. Ltd.  
Za'abeel 1, Z1-B26**

Matco Foods is an IFC-investee company with over 50 years of experience in the rice industry, and a global portfolio of more than 150 corporate customers.



**Mehran Bottlers (Pvt) Ltd  
Za'abeel 6, Z6-5**

Mehran Spice And Food Industries Multi Food Industries Multi Food Industries are one of the largest manufacturers and exporter of Halal ethnic frozen



food operating in the Karachi export processing zone (KEPZ) since 2004.

**Mehran Spice And Food Industries  
Za'abeel 1, Z1-B44**

Since 1975, MSFI proudly maintains the strictest quality and hygiene standards HACCP & ISO 9001 which have enabled us to become the leading food company with a premium brand today in countries such as USA, Canada, Europe, Australia, Asia, Africa, and All GCC Countries. Their diverse range of products tantalizes the taste buds of millions of consumers around the globe with Mehran Brand Spice Recipes, Straight Spices, Arabic Spices, Pickles & Chutneys, Pastes, Desserts, Rice, Ketchup & Sauces.



**Meskey & Femtee Trading Company (Private) Limited (Za'abeel 1, Z1-C55)**

Meskey & Femtee Trading Company (Pvt.) Ltd (MFTC) was established in 2006, MFTC is a leading grain trading, milling, and processing company of Pakistan; specializes in the trading and export of rice and wheat among other grains. Since its inception, MFTC has delivered unparalleled quality while upholding the highest standards of business ethics.



**Mezan Tea Pvt Ltd  
(Za'abeel 1, Z1-D44)**

Mezan was established in the year 1951-1952 with the corporate name of "Paracha Textile Mills Limited". The foundation stone was laid by His Excellency (Late) Khawaja Nazimuddin, the then Governor-General of Pakistan.



In 1983, the current management took over the Company and the board of directors carried the same vision forward of delivering the best quality of edible oil in a fairly new developing market in Pakistan.

**Millat Trading Company**  
Za'abeel 1, Z1-C49

They have incorporated state of the art techniques and machinery to meet the international standard in rice production. From rice cultivation to packaging, today they have the latest rice milling/processing facilities based upon the technology of Japan. They are leading processors and exporters of the best range of Basmati rice. Since 1973 we are in a rich business and have taken great steps to maintain the qualities of rice.



**Minex International**  
Za'abeel 1, Z1-D49

They are Miner, Processor & Exporter of Natural Pink Himalayan Rock Salt Lumps, Chunks, Powder, Lumps & Blocks since 1975, they are the 3rd Generation in this Business.



Their Slogan in Himalayan, Pink Rock, cooking & Industrial Salt is 'YOU NAME IT WE HAVE IT' with experience of past and technology of today.

**Mohammad Hashim Tajir Surma**  
Hall 7, Stand B7-47

Hashmi is the official brand of the company Mohammad Hashim



Tajir Surma. It has been dedicatedly providing nature-based solutions for a healthy lifestyle to its customers. Hashmi is one of the oldest and most trusted names in the Industry in Eyecare, Health care and Personal care products.

Since 1794, Hashmi Group has been recognized for its quality products, customers' trust and socially conscious organization that pushed the boundaries in Pakistan and other global markets.

**Moon Rise General Trading LLC**  
Za'abeel Pavilion, ZP-128

Moon Rice Corporation is committed from 1985 to provide its clients with the best available food products from Pakistan.



During the decades they have committed to flourish and prosper in the competitive world market. Today Moon Rice Corporation is proudly supported by its worldwide customers growing every day by the sheer power of experience it holds with a promise to deliver only premium quality food products.

**Naurus Pvt. Ltd. (Za'abeel 1, Z1-C56)**

Naurus Pvt Ltd is one of Pakistan's most innovative food processing companies that is now 70 years old. With a number of leading brands under its umbrella and a footprint in over 15 countries, they are one of the leading food processing companies in the industry. Qarshi Industries (Pvt) Ltd.



**New Lal Shahbaz Traders**  
Za'abeel 1, Z1-C61

New Lal Shahbaz Traders (Dates Factory), specializes in the manufacturing and export of the finest quality of Dates, Wet Dates and Dry Dates from the city of Khairpur, Sindh, Pakistan, with 30 years' experience in the industry and headquartered in Khairpur, Sindh, Pakistan consolidates the activities of the finest quality of Dates producers in the region through quality control, administrative protocols, effective marketing & sales, facilitation and streamlining of export activities.



**Qarshi Industries (Pvt) Ltd.**  
Za'abeel 5, Z5-B54

Established in 1968, Qarshi is leading the trend to re-discover nature's wealth for the benefit of people's health and wellness. They are the proud flag bearers of natural products in Pakistan, led by our flagship brands Jam-e Shirin, Johar Joshanda and over 300 products, most of the leaders in their categories.



Their products are a result of modern research, combined with the wealth of knowledge gained from ancient herbal

heritage. They believe the only way to bring you quality with no compromise, is to get the best of nature and produce them in the state-of-the-art facilities certified by national and international accreditations.

**Quality Flavors (Pvt.) Ltd**  
Za'abeel 1, Z1-E48

At Quality Flavors PVT Ltd, they produce an extensive line of sophisticated and high-quality Flavors, Fragrances, Pre-Mixes & ingredients. The factory is located in Lahore city, the Business hub of Pakistan. We have 6 production Lines, 1 Research and Development laboratory & 2 application Laboratories to provide consistent high-Quality products every time. They provide services to manufacturers of Beverages, Juice, Candy, Toffee, Biscuit, Ice-Cream, Milk, Health Food, Medicine, Soaps, Detergents & Cosmetics.



**Quality Rice Mill (Za'abeel 1, Z1-D40)**

Quality Rice Mill is an experienced rice processing and exporting company working for many years having a well equipped and sophisticated Rice Processing Plant with a capacity of rice milling up to 75000 Metric Tons per annum, they are currently exporting our products to Kingdom of Saudi Arabia and Bahrain. They also process the products of other exporters locally who export their products to Africa and other destinations.



**Quice Food Industries Limited**  
Za'abeel 1, Z1-D60

Quice has been a prominent name in the world of food products for the last 4 decades. They aim and are committed to offering high quality and great tasting products in the category of food and beverages. They are currently operating with three business units consisting of cordials, fruit drink range and carbonated drink range. All three business units have a variety of SKUs to be offered domestically and inter-



nationally, emphasizing on fruit drink range they have been producing tetra pack juices in three different SKUs having seven different flavors and now they are under the process of launching PET bottled juices for the international market.

**Quick Food Industries (Pvt.) Ltd. - Monsalwa Za'abeel 1, Z1-D46**

Quick Food Industry (MON-SALWA) is one the leading Frozen Food Company from Pakistan incorporated in 1997. We at QFI are fully committed to producing and providing the best quality frozen food products. MonSalwa has State-of-Art Frozen Food Production Facility & Automated lines include Paratha & Stuffed Paratha, Samosa & Spring Rolls, Chicken Nuggets etc.



**Rasti Lari General Trading Co. (L.L.C.) (Br) Hall 9, Stand 985**

Pearl Food Industries was established in 1982 with bright vision and dedication which have now ultimately been converted into M/s. Pearl Confectionery (Pvt) Limited [PCL] and entered into the corporate sector in Pakistan. Today it is one of the largest confectionery manufacturer and exporter in the Country.



**Rasul Flour Mills Pvt. Ltd. Za'abeel 1, Z1-D50**

Rasul Group of Companies (Registered trademark: Bake Parlor) has developed a history of entrepreneurial excellence ever since its inception in 1926. Our management techniques, product diversification, high-quality standards and passion for growth has enabled us to grow tenfold within two decades and propelled us to the top of the Pakistani food industry.



Over the years the company has integrated forward from flour milling into the field of industrial baking, pasta and vermi-



**S Amden and Company (Za'abeel 1, Z1-D52)**



S-Amden was established in 1948, S-Amden seeks out to manufacture and distribute Flavors, essence, Fragrances, Beard Oil, Herbal Tea and Herbal Oil in Pakistan.

S-Amden is not only the leading manufacturer of flavors, essence and other products in Pakistan, but also has a powerful presence in countries around the world. They have only been to achieve it through the supreme collection of esteem products in every category, commitment to fulfill customer's needs and on-time delivery. ♦

cell manufacturing, ketchup and sauce categories, snack production and sherbet orange.

**Rehmat-E-Shereen Sweets, Bakers & Nimco Za'abeel 1, Z1-C41**

Rehmat-e-Shereen is a globally famous sweet and baker's chain in Pakistan and amongst the leading exporter of sweets, ghee, butter, bakery, and Nimco snacks. They have nine outlets in Karachi out of which three on Karachi International Airport and retail distribution coverage in more than 30 cities of Pakistan as well as global distribution network in USA, UK, Europe, Canada, Australia, Hong Kong, UAE, and unlimited households. They have been producing delicious high quality fresh and frozen traditional Pakistani sweets and delights, bakery products like Rusk, Cake rusk, Nan Khatai (sweet biscuits), assorted cookies, etc.



**Rice Experts Enterprises Shk Saeed 2, S2-F49**

Rice Experts Enterprises embarked upon its journey in 1942 since then it has been treating every milestone achieved as a slipping stone to go past another one. Today, in Pakistan and in many countries, consumer's lives have been touched by some of their finest rice brands. At present, the company's offering is preferred by connoisseurs across the globe from the USA, Canada, UK, Europe, Middle East and Southeast Asian countries.



**Shangrila Private Limited Za'abeel 5, Z5-110**

Shangrila Private Limited commenced operations in 1988. With its offering of high quality, premium, Halal and innovative products, Shangrila cemented itself as a healthy, great-tasting food brand.



**Siddiqia Rice Mill**  
Za'abeel Pavilion, ZP-50

They introduce as the leading exporter located in the heart of Punjab, near sunder industrial estate. They stepped in the rice business in 1985 and with un-flagging efforts started to export in 2006. During this prolonged span of time a well-skilled and team of professionals hired in order to meet the standards of international marketing.



**Sindh Punjab Traders**  
Za'abeel 1, Z1-E54

They are inordinately proud to introduce as leading market Giants in food Commodities, in which their experience sprawls over around 30 years. Established in the early 90s, SPT is a Leading Grain Trading, Milling and Processing Company of Pakistan.



SPT group takes immense pride in owning state of art manufacturing plants, which has the milling capacity of 10,000 metric tonnes/month. Our Main Manufacturing Plant is situated in Port Qasim Industrial Zone Karachi and others in Kotri Industrial zone Sindh.

**Soneri Group (Za'abeel 1, Z1-F17)**

Since 1992, Soneri group has specialized in manufacturing and exporting a wide range of bubble gums, lollipops, soft chews, chocolate beans, chocolates, biscuits, cookies, toffees, soft jellies, etc.



**Talreja International**  
Za'abeel 1, Z1-D38

The company was established in the year 2005 our slogan is QUALITY IS POLICY. Thus, they always strive to accomplish the task according to the



**Staple Foods Pvt Ltd. (Za'abeel Pavilion, ZP-110)**



Staple Foods Pvt Ltd is a rice, lentils, and spices processing unit and export house located in the heart of the industrial zone at Port Qasim, Karachi - Pakistan. With branch offices in Dubai - UAE, Mombasa - Kenya & Los Angeles - the U.S.A, the company is ever expanding and has far and wide reached with a loyal customer base & product/brand presence in all continents of the world. From humble beginnings in the year 2000, the company has grown to become one of the leading rice mills in the country with the most modern and state of the art rice processing plant in the region. Our factory is ISO-9001-2015 & FSSC22000 certified with an annual milling and export capacity in excess of 200,000 MT. ♦



commitment. Qualities maintain the zenith position. In fact, they never compromise with less quality. Due to hard work and full dedication, they have become one of the most reputed companies in the export arena.

**Trade Development Authority of Pakistan (TDAP) Za'abeel 1, Z1-C31.D49**

The Trade Development Authority of Pakistan (TDAP), which was established on November 8, 2006, under a Presidential Ordinance, shall have the Ministry of Commerce as its administrative ministry. TDAP is the successor organization to the Export Promotion Bureau (EPB) and is mandated to have a holistic view of global trade development rather than only the 'export promotion' perspective of its predecessor.



**UniFood Industries Ltd.**  
Za'abeel 1, Z1-C57

UniFood Industries Limited (UFIL) is a new venture in the FMCG segment, the group is a consortium between Faran Sugar, Habib



Sugar, and Mehran Sugar. The group has vast experience in Sugar, Ethanol, Banking, Real Estate, Insurance, Educational Institutes & Digital agency businesses (All under Amin Bawany Group). Companies working under Amin Bawany Group are Faran Sugar Mill, Sind Particle Board Mill, BF Modaraba, Reliance Insurance, Unicol Ltd and Unifood Industries Ltd. Amin Bawany Group has a distribution network in 134 domestic and international destinations spreading over to 5 continents. The group has more than 2000 employees and has an annual turnover of over 10 billion rupees.

**United King Foods Pvt Ltd**  
Za'abeel Pavilion, ZP-D28

United King Foods (PVT.) Ltd. manufactures a splendid quality of exquisite



sweets that have natural ingredients with a variety having their own distinctive character. The sweets presented in beautifully designed vacuumed packed gift boxes.

Among the popular Sweets packed in 500 and 900 gms in attractive tin boxes

with easy to open lids are: Gulab Jaman, Kala Jamun, Chum Chum, Bengali Rasgulla, Bengali Chum Chum.

**Vania Food Industry**  
Za'abeel 1, Z1-C31

Vania Food Industry is the leading manufacturing and exporting entity, upgrading the art of confectionery blending with its spirit of quality, standards, customer orientation and thirst for excellence. They always try to achieve these goals by constantly experimenting and producing new products to fulfill the demands of various customers. The efforts have made an indelible impact on the minds of our discerning customers.



**Volka Food International**  
Za'abeel 1, Z1-B59

Volka Food is a leading manufacturer of confectionery, Biscuits and Pasta in Pakistan, they carry one of the best diverse portfolios to cater to the demands of the local market as well as for international buyers maintaining the world's highest standards of quality and taste for which Volka Food is famous for. The state of the art European plant ensures the finest quality which made Volka Food International a household name in Pakistan and aboard from Australia to Canada.



**Young's (Private) Limited**  
Za'abeel 1, Z1-C36

The House of Young's started its operations in 1988 as a small food processing establishment in Karachi, Pakistan. From the beginning, people working at Young's had the vision and passion to raise Young's to new heights with products that meet the daily food needs of the consumers and offer high value of nutrition and convenience.



**Multi Food Industries Za'abeel 1, Z1-C44**

Multi Food Industries is the largest manufacturer and exporter of halal ethnic frozen foods from Pakistan operating from Karachi Export Processing Zone Since 2004. They have around 50 varieties of frozen products including flat bread (parathas), samosas, spring rolls, tandoori nan, sheermal, samosa pastry sheet, puff pastry sheets, mango chunks, frozen vegetables, sweet mithai (all ready to cook, heat & eat). This is the widest range exported from Pakistan under 100% in-house production. They are ISO 22000 and halal certified exporting under prime harvest mazedar brand as well as various private labels for multiples, supermarkets and chain stores like Tesco, Asda, Morrison, Restaurant Depot etc. They export to more than 20 countries including USA, Canada, UK, Australia, Middle East, S.E. Asia, Japan And All Over Europe. ♦



**Z.A. Foods Za'abeel 1, Z1-D58**

Z.A. Food Industries is one of the leading manufacturers and exports of Faisalabad, Pakistan since 1996. Z.A. Food Industries providing products and services for Pakistan and all over the world. Z.A. Food Industries has also crossed the milestone of ISO 9001:2000 certification and directed itself towards advance quality management techniques like TQM with the aim to enhance customer satisfaction in all deliverables.



ety of snacks, mouth fresheners, frozen food, and namkeens. The Shahi brand endeavors to provide new and innovative products while maintaining the highest standards of quality. Shahi is committed to using the highest quality ingredients, creating a safe and rewarding environment, using state-of-the-art technology and having a well-trained and qualified workforce. Shahi products are exported around the world. USA, UK, UAE, Bangladesh are to name a few. Products such as Shahi Deluxe, Shahi Meva, Ballay Ballay and Shahi Nimco are easily recognized in Pakistan as well as many countries across the globe. Shahi proudly holds highly prestigious ISO, HACCP & Halal certificates for quality system compliance within international standards. ♦



**Zain Enterprises (Za'abeel 1, Z1-E52)**

Shahi, established in 1973 is a recognized and reputable brand offering a vari-