

Iftech 2019: The 16th International Exhibition of Food & Beverage Processing Packaging Technologies

The 16th International Exhibition of Food & Beverage Processing Packaging Technologies, Iftech is the first and leading B2B exhibition of food processing and packaging in Pakistan which portrays the solid growth and unprecedented performance of country's food and beverage sectors. This year the event will be held on 27 to 29 August at Karachi Expo Center.

Over the past 11 years, Iftech has been the choice of world's leading technology suppliers to approach and engage with Pakistan's food and beverage producers and brand owners. As an important annual event, Iftech Pakistan has made valuable contributions by expanding economic opportunities in the fast growing food, beverage and hospitality industries.

Last year, Iftech 2018 witnessed around 17,000 trade visitors from different industries like Food & Food Processing, Importers/Exporters/General Traders, Plastics, Printing & Packaging, Pharmaceutical & Cosmetics, Hospitality, Chemical, MNCs/ FMCGs/ SMEs, Automotive Industry, Engineering/Power & Textile Industry, Govt. Organizations, Associations & Chambers and Foreign Missions. The event covered the space of 9,200 sq.m. with 350 exhibitors from 37 countries. The event was very successful as it grabbed business contracts worth billions of rupees.



16th Plasti&Pack Pakistan and 15th Iftech Pakistan inaugurated by Mr. Mian Anjum Nisar, Minister for Industries, Commerce and Investment at Expo Centre, Lahore.

Iftech Conference

A conference will also be organized on the theme of "Future Foodtech – Reshaping the Industry Outlook" during the event on 28th August, at the same venue. Since Pakistan is a key growth market of food and beverages in South Asian region and the country has been internationally recognized for its booming retail consumer market and a subsequent need for variety of food & beverage products.

IFTECH CONFERENCE 2019 will mainly focus on technological ways and means to sustain current demands in production as well as developing new products in line with the changing consumer propensities. The broad-based canvas of the conference is going to provide unparalleled opportunities to reach out to industry audience to discuss scientific solutions and technological advancements.

Concurrent event: Plasti&Pack Pakistan

Plasti&Pack Pakistan is the first and foremost trade exhibition of Pakistan to promote business matchmaking and foster long term linkages between local industries and leading global suppliers of raw material, machines and packaging. Since then, hundreds of international companies have chosen Plasti&Pack as their preferred source of exploring business in Pakistan. Local industry has benefitted at home to meet, analyze and finalize quantifiable purchase decisions of latest machines and material at the spot. Pegasus Consultancy is the proud organizer of the show. With decades of experience in organizing high profile exhibitions and conferences in Pakistan, Pegasus provide up to date and prompt services to the exhibitors and visitors to conduct their business in a conducive environment. ♦