

Editor's Note

Dear readers,

In January - February 2019 edition, we bring to our readers exclusive report on rice. Pakistan can capture India's US\$ 260 million rice business with the European Union following the EU's zero tolerance on Tricyclazole chemical found in Indian grains.

At Fruit Logistica 2019 - the leading trade fair for the global fruit trade, over 78,000 trade visitors from more than 130 countries expected from 6th to 8th February 2019 - More than 3,200 exhibitors from 90 countries present the entire fresh fruit and vegetable value chain.

Started from 18 to 27 January 2019, a leading meeting place for international agribusiness with the presence of numerous German politicians, and a unique experience for the public: in 2019 the International Green Week Berlin confirmed its standing as the world's leading trade show for agriculture, food and horticulture.

Major new healthy food launches are being lined up by exhibitors at Gulfood - the world's largest annual food and beverage trade exhibition - which marks its 24th edition at Dubai World Trade Centre (DWTC) from February 17-21, 2019.

The future of food was at Gulfood Manufacturing 2018, the 5th edition of the region's biggest food and beverage processing industry event took place from 6th to 8th November 2018 at Dubai World Trade Centre (DWTC).

Amina Baqai
Editor in Chief

Editor-in-Chief
Amina Baqai

Managing Editor / Publisher
Sohail Aziz

Senior Editor / Publisher
Nadeem Mazhar

Hony. Editor
Dr. Noor Ahmad Memon

Media Manager
Shahid Aziz

Layout & Design
Emran Shah

Production
Mazhar Ali



Suite B-4, & B-6, 2nd Floor, 64/21,
Miran M. Shah Road, M.A.C.H.S,
Karachi - Pakistan.

Tel: +92-21-34311674, 34303101
Email: info@foodjournal.pk, Url: foodjournal.pk

Printed at Color Plus, Korangi Karachi.

Available on Gale Factiva and affiliated international databases through Asianet Pakistan.

Contents

Pakistan Food Journal, January - February 2019

Food Briefs National and International 4

News and Views 6

Around the World 10

Corporate News

Sidel BoostPRIME opens the door to premiumisation and revenue generation for hot-filled beverages in PET 16
Palsgaard takes another step towards carbon-neutrality 17
Patent protection for Baker Perkins' new servo-driven wirecut mechanism 17
Rastgar & Co: Industrial Air Training Institute Launched in Pakistan 18
Vanguard International Group starts shipping from new pack house 18

PERSONALIA

TOMRA CEO wins prestigious European Business leaders Award 20
Warren Tucker appointed as a non-executive Director at Tate & Lyle PLC 20

EXCLUSIVE ARTICLES

MULTIVAC: Poultry products of the highest quality and multiple package variations 22
Pakistan's rice exports to Indonesia boost in 2017-18 28
Agricultural Credit: Promotion of agriculture sector 32
by Prof. Dr. Noor Ahmed Memon, Dadabhoy Institute of Higher Education.

INTERNATIONAL GREEN WEEK 2019

Green Week 2019: At the Green Week today - in the shops tomorrow 34

FRUIT LOGISTICA 2019

FRUIT LOGISTICA 2019: Hotspot of the global fruit trade 40
Innovative packaging concepts from MULTIVAC 43

GULFOOD 2019

Major new healthy food launches planned for Gulfood as sector's Mena growth set to outstrip global average 44

GULFOOD MANUFACTURING 2018

Gulfood Manufacturing 2018 embraced global food industry challenges 50
Tate & Lyle helps Middle Eastern food and beverage brands to reduce sugar and calories to help address rising rates of obesity and diabetes 54
"Tate & Lyle is strongly committed to our customers in the region." 55
Mr. Dominique Floch, Regional Sales Director EMEA region, Tate & Lyle.
Exhibitors at Gulfood Manufacturing 2018 56
Glimpses of Gulfood Manufacturing 2018 63

