

# Revolutionary packing machine by Sorma Group unveiled at Interpoma

The Cesena group will be at the Bolzano Exhibition Center with its latest innovations, starting from Aporo, the revolutionary packing machine which receives its European unveiling at Interpoma

The Sorma Group will be at stand D24/12 in sector CD, where visitors to the specialist apple industry exhibition will be able to view the company's latest innovations and its wide range of post-harvesting solutions, from weighing to packing machines by way of fruit counters, graders and palletizers.

At the Bolzano show, the Sorma Group will be promoting its philosophy of reliability, innovation and partnership through the European première of Aporo, the New Zealand packing machine for which the Group is Italian distributor.

Aporo revolutionises the global packaging industry and robotics with a fully automated technology that is incredibly easy to install (it takes less than two hours) and use, through a very user-friendly touch-screen. This machine deliv-



ers exceptionally high performance in terms of both efficacy and efficiency. In fact, Aporo can handle up to 120 fruit per minute and its operation can be monitored from remote for swift intervention. "By adding Aporo to our machines portfolio, we intend to underline our constant search for new technologies capable of adding value to our customers' end product," comments Andrea Mercadini, CEO and General Manager of Sorma Group.

The Sorma offering for this edition of Interpoma also includes the Sinclair CPL Labeller, the CP814ML weighing machine, specifically designed to process apples, with product conveyed on soft, padded brushes for delicate handling, and the FH210LA packing machine, which gently places the product in the bag in an automated process, making it ideal for packing apples.

As well as the opportunity to display its latest innovations, Interpoma also gives the Sorma Group the chance to take stock of the sector and build relationships with customers and contacts.

"Industry shows are a key time for us to meet our partners, but we are particularly proud to be taking part in this event," Andrea Mercadini explains. "Interpoma is very important for us due not only to its focus but also to its location. South Tyrol has always stood for quality, which is also what we strive to achieve and to ensure our customers."

