

Editor's Note

Dear readers,

In March - April 2018 edition, we bring to our readers exclusive reports on halal meat and Strawberries. The export of Halal meat (Beef and Mutton) from Pakistan decreased from \$243 million in 2015-16 to \$192 million during 2016-17, thus showing decline of 21%. Whereas, Pakistan is producing a limited quantity of strawberries which are either eaten or used in preparing ice-cream, jam, jelly, pickle, cake or milkshake. The fruit is sold at Rs.125 to Rs150 per kg in big cities.

Berlin was transformed into the capital of the global fresh produce sector for three days during FRUIT LOGISTICA 2018. More than 3,100 exhibitors from over 80 countries presented a comprehensive market overview from 7 to 9 February.

Gulfood exhibition, as the world's largest food and beverage exhibition attracted up to 97,000 food professionals, with more than 5,000 plus exhibitors and 120 country pavilions featuring the latest products and innovations.

From 14-17 February 2018, the exhibition pairing of BIOFACH and VIVANESS brought together the international community for organic food and natural and personal cosmetics in Nuremberg. More than 3,238 exhibitors, including 276 at VIVANESS, presented the wide range of organic products available from 93 countries.

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Contents

Pakistan Food Journal, March - April 2018

Food Briefs National and International 4

News and Views 6-9

Around the World 10-13

Corporate News

Tate & Lyle expands its Mexico City food application laboratory 14

MULTIVAC appoints new CEO in KC 14

Four consulting stations to illustrate TOMRA's sorting technologies 15

EXCLUSIVE ARTICLES

MULTIVAC: High-quality packaging for high-quality meat 16

Pakistan ranks 22nd in the world export of Halal meat 20

Strawberry reduces BP, cholesterol level & prevents heart disease 24
by Professor Dr. Noor Ahmed Memon, Dadabhoj Institute of Higher Education.

FRUIT LOGISTICA 2018

Powerful presence of fresh produce sector in Berlin 26

Glimpses of FRUIT LOGISTICA 2018 31



GULFOOD 2018

GULFOOD 2018: Closes with yet another successful event 32

Glimpses of GULFOOD 2018 36

BIOFACH 2018

World's leading trade fair for Organic Food and VIVANESS together

inspire 50,200 visitors 37

Glimpses of BIOFACH 2018 40

