

Editor's Note

Dear readers,

In July - August 2018 edition, we bring to our readers exclusive report on bakery products. According to Pakistan Biscuit & Confectionery Manufacturers Association, Pakistan's Bakery and Confectionery Industry has grown with an average annual rate of 6.5% to 7.5% in 2016-17. The industry as a whole can be divided between two broader sections namely branded segment and generic segment. The demand for products is subject to raw material prices and changing consumer trends.

Asia's premier continental trade show for fresh fruit and vegetable marketing returns to Hong Kong's Asia World-Expo Center on 5-7 September and it promises to be the biggest and best edition to date. This year exhibitor numbers increased by more than 150, with a total of 813. Exhibitors from 46 different countries have signed up to showcase their products and services at the show.

International, regional and local suppliers have rushed to grab a piece of the GulfHost action after the show's debut turned a searing spotlight on seemingly insatiable regional demand. The 2018 edition, which runs at Dubai World Trade Centre (DWTC) from 30 October – 1 November, will feature 2,500 brands and more than 8,000 products across six core sectors and is set to draw upwards of 25,000 buyers.

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