

German Pavilion at Gulfood Manufacturing 2017

Within the German Pavilion at Gulfood Manufacturing 2017 in Dubai, more than 140 German exhibitors are presenting on 2,600 sqm their products and services as well as current trends to the food processing and packaging industry.

The food industries in the Near and Middle East countries are growing steadily. The demand for high-quality and packaged food and beverages is driven by a high population growth, a young population and rising disposable incomes. The growing spread of modern retail structures is also increasing this demand.

Along with this, the demand for modern processing and packaging machines is rising. The countries in the Near and Middle East region are an important and promising markets for the German manufacturers of food processing and packaging machinery. They have invested much in their industries in the last few years. To satisfy the rising demand and to become less dependent on imports of processed food they will invest further to expand their food processing industry.

The rising demand for processed and packaged food and beverages is reflected

in the continuously growing import figures for state-of-the-art food processing and packaging machinery. The countries in the Near and Middle East region imported 2016 machinery worth 2 billion Euros. Germany is one of the most important trading partners for this kind of machines. The German exports of food processing and packaging machinery to this region amounted 423 million Euros in 2016, which is a plus of 17 percent. During the first six months of 2017 the German export reached a value of 146 million Euros.

Visiting the German Pavilion at Gulfood Manufacturing 2017 will afford the companies an excellent opportunity to meet the leading German manufacturers and suppliers of food processing and packaging machinery and to learn about the latest trends and developments.

The Federal Ministry for Economic Affairs and Energy (BMWi), AUMA - Association of the German Trade Fair Industry and VDMA Food Processing and Packaging Machinery Association wish you a productive and enjoyable visit of Gulfood Manufacturing 2017 in Dubai. ♦

