

Editor's Note

Dear readers,

In September - October 2017 edition, we bring to our readers exclusive reports on wheat and potato. Wheat is the major staple food crop in Pakistan and cultivated on the largest acreages. Its importance is evident as it constitutes 60% of the daily diet of common man in Pakistan. With per capita consumption of about 125 kg it occupies a central position in agricultural policies of the government.

Potato is the most important crop in Pakistan after cereals with a potential of earning a significant amount for foreign exchange. After meeting the domestic consumption and procurement of seed for the next growing season, the marketable surplus averages well over 1 million tonnes.

ASIA FRUIT LOGISTICA was a hive of business activity last week, with more than 13,000 trade visitors from 76 different countries pouring through the doors of AsiaWorld-Expo in Hong Kong on 6-8 September 2017.

Gulfood Manufacturing 2017, taking place from 31 October to 2 November at Dubai World Trade Centre (DWTC) - will reinforce the emirate's strategic objective to become a global hub for the food processing and supply chain industries. Within the German Pavilion at Gulfood Manufacturing 2017 in Dubai, more than 140 German exhibitors are presenting on 2,600 sqm their products and services as well as current trends to the food processing and packaging industry.

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