

Editor's Note

Dear readers,

In January - February 2017 edition, we bring to our readers exclusive report on Kino. Agriculture sector is a vital component of Pakistan's economy as it provides the raw materials to down the line industries and helps in poverty alleviation. This sector contributed 19.8% in GDP and it remains by far the largest employer absorbing 42.3% of the country's total labour force.

Gulfood celebrating its 22nd edition in 2017 is the world's largest annual food & beverage exhibition, welcoming F&B professionals from all corners of the globe to meet for 5 days of business within this central hub for international trade and commerce. Launched as a biennial event in 1987, the exhibition has grown to promote F&B trade between more than 120 countries annually, enabling 5000 providers of raw materials and ingredients to showcase the tastes, trends and innovations that are shaping the future of food and beverage consumption worldwide.

Fruit Logistica 2017 the leading industry event for the global fresh produce trade fair in its anniversary year attracted some 3,100 exhibitors from 86 countries to Berlin from 8 to 10 February 2017. More than 3,000 companies from 86 countries exhibited for the first time under one roof and over 70,000 trade visitors from more than 130 countries visited the event.

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Printed at Color Plus, Korangi Karachi.

Available on Gale Factiva and affiliated international databases through Asianet Pakistan.

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