

Food Technology Asia concluded successfully



The 10th Food and Technology Asia came to an end on 12th of May 2016 at EXPO Center Pakistan. The 3 day event organized by Ecommerce Gate way turned out to be a huge success compared to its previous executions. Approximately 150 international & domestic exhibitors 250 international brands

showcased their products and services and Over 80 foreign delegates from more than 20 countries including China, Italy, Sri Lanka, Switzerland, UAE, Turkey, UK, Singapore, Malaysia, Belgium, Taiwan, Korea etc, graced the event. The visitor turnout was more than 28,000.

The Event was inaugurated by Patron-in- Chief, Rice Exporters Association of Pakistan (REAP) and Chairman, FPCCI Committee on Fair, Exhibition & Trade Delegations, Mr. Abdul Rahim Janoo. It was for the first time that a specialized Exhibition had been organized to increase Pakistan's Rice sector technological development which in turn will produce better quality of rice and ultimately facilitate the export of rice to the world. Major Rice mills and other affiliated industry players visited the stalls from different countries including Italy and Switzerland.

Sri Lanka Tea Board has also participated in the Exhibition to meet potential counterparts as Pakistan is amongst the top 10 tea importing countries in the world.

The other sectors which have been focused are of Plastic and Packaging along with Agricultural equipment for enhanced technological advancements in each sector ultimately helping in adding value to the Pakistani products for export market as well as for local consumption. ♦

