



International presence at: WorldFood Moscow 2015

The leading international exhibition for food products in Russia WorldFood Moscow 2015 will take place from 14th to 17th September 2015 in the centre of Moscow city. Over the last 20 years, WorldFood Moscow has grown to become a major meeting place for the food and drinks industry and a vibrant source of products for the Russian market. Exhibitors are grouped in nine main sectors, ensuring visitors can easily find products of interest, compare them and talk to their manufacturers.



Companies from South Africa, South Korea, India, Pakistan, Cyprus, Greece, Lithuania, Sri Lanka, Israel, Belgium and Taiwan have already confirmed their participation at WorldFood Moscow 2015.

Over four days, food and beverage suppliers from across the world will meet with approximately 30,000 of Russia's key industry buyers. Buyers include: food retailers, manufacturer, wholesalers, retail chains, caterers and restaurateurs.

In its 24th edition, the event comprises 12 specialised sectors, including: fruit and vegetables; grocery; confectionery and bakery; tea and coffee; fish and seafood; meat and poultry; canned

foods; oil, fats and sauces; health and organic foods; dairy products; frozen products and drinks.

In the last edition of WorldFood Moscow, 70% of exhibitors represented international brands.

The exhibitors from Pakistan are: Foodex, Global Seafood Marketing, Iftekhar Ahmed & Co, Marvel Agro Commodities, Matco Rice, Mehran Spice and Food Industries, Mohammad Hashim Tajir Surma, Multi Food Industries, National Foods Limited, Noon Orchards, Pak Kinno Factory, Sadruddin & Co, Shehzad Asia International (SMC-PVT) Ltd, Tiger Dive - Salt Company, Trade Development Authority of Pakistan and Union Fruit Export Pvt. Ltd. ♦

WorldFood Moscow attracts a huge audience of wholesalers, distributors, retailers and restaurateurs. This means that exhibitors can fulfill two major objectives at the same time: they can find a reliable distributor, whilst also gauging demand for their product in this evolving market.

Over just four days, exhibitors see thousands of visitors and develop partnerships who will see their products stocked in shops and supermarkets all over Russia. It is a prime opportunity for suppliers to pitch themselves against their competitors and demonstrate their strength in the market.

