

Glimpses of IPACK-IMA 2015



Ing. Dario Scotti of Minipak - Torre at Ipack Ima.



Saleem Tanoli of FAKT Exhibitions Pvt. Ltd. at Ipack Ima.



Osman Sagmanli, President & CEO TCMI Padovan with Massimo Buffi, Area Sales Manager.



Vito Lamura of Rotostrat at Ipack-Ima.



Habasit stand at Ipack Ima.



Nadeem Mazhar, Editor, Pakistan Food Journal with Maria Grazia Facchinetti, Director Marketing & Communications and Guido Corbella CEO of Ipack Ima spa.



Duel foods S.R.L stand at Ipack Ima.

UNIDO: United Nations Industrial Development Organization

Visiting IPACK-IMA 2015 as a delegate, Mr. Dino FORTUNATO of UNIDO said, "This delegation is part of our program that we are implementing in Pakistan together with SMEDA to facilitate the service for SMEs for investment attraction and identify opportunities to present to the Italian business community. In this regard we organize this delegation in joint cooperation between UNIDO ITPO Italy and the UNIDO Investment Promotion Unit in Lahore".

He further added, "In the last months we organized seminars in Islamabad, Lahore and Karachi and got around 13 confirmations of Pakistani companies who wanted to participate at the IPACK IMA Fair. This Year IPACK IMA has also included Dairy Sector, Meat Sector and Fruit processing. Some of the companies in our delegation are from dairy sector as well as from the energy one. UNIDO and IPACK IMA arranged for the delegation tailored business meetings with the Italian counterparts".

To the question regarding role of UNIDO in Pakistan he said, "Our role is to support Pakistan government through

SMEDA to improve the service for the SMEs which includes training of SMEDA staff in order to improve the profiling of investment opportunities, identification and promotion of these opportunities and training of companies like design, project evaluation and then try to

facilitate the relations between Pakistani companies and the foreign ones with a special focus on Italian investment. We are also doing a huge campaign in Italy through awareness seminars in all different regions about the investment and business opportunities available in Pakistan. This activity is in joint and fruitful collaboration with the Pakistani Embassy in Rome.

He further added, "Another Important component is the facilitation of credit access to SMEs. We recently completed a feasibility study to develop a credit guarantee scheme and now we are discussing this report with the local Banks on how to set up these credit guarantee fund to facilitate access to credit".



Mr. Imran Ahmed of Azhar & Co with Mr. Dino FORTUNATO of UNIDO.

On asking about the impression of delegates he said, "Some of them were participating for the 2nd and 3rd time and for some of them it was the 1st time that they attended an important event as Ipack IMA, one of largest global showcase for processing and packaging where the Pakistani delegation had the opportunity to have a

firsthand approach with the Italian technology and solutions for their industries. As you know Pakistan is the 4th largest milk producing country in the world but lacks technology. So it is important to support the technology upgrading for the whole dairy value chain in order to contribute to reduce milk waste by transforming into value-added dairy products. Energy is another key sector in the Pakistan economy, due to the growing energy demands and the electric power shortage crisis. It is important to promote private investment in power generation in particular on renewable energy sources to increase the availability of sustainable energy and to achieve a sustainable and inclusive industrial development. ♦