

Editor's Note

Dear readers,

Season's Greetings on behalf of Pakistan Food Journal for the third edition of 2015. In May - June 2015 edition, we bring to our readers exclusive reports on dry fruits, Mango and agriculture.

Total imports of dry fruits during fiscal year 2013-14 climbed to 142,488 tonnes (\$104.5 million) as compared to 106,224 tonnes (\$82 million) in 2012-13, showing 34% jump in quantity and 27% in value. Per tonne average value in 2013-14 comes to \$729 as compared to \$771 in 2012-13.

Pakistan has exported around 2,200 tonnes of Mangoes, fetching US\$ 1.1 million in five days, since the start of export season on May 20. Mango was being exported to Saudi Arabia, the United Arab Emirates (UAE), Iran, Afghanistan, CIS countries and Oman, among others.

This year, Asia's only dedicated fresh fruit and vegetable trade show – which returns to Hong Kong's AsiaWorld-Expo Center on 2-4 September 2015 – is enjoying record exhibitor demand this year. Companies from 35 different countries have signed up to showcase their products and services at the event, while sales of exhibition space have already outstripped last year's show by more than 20 %.

In May 2015, the leading exhibition of processing and packaging technology was held at Fiera Milano, Italy between May 19th and 23rd as the spearhead of a great event visited by 108,000 professionals, one-fourth of whom from outside of Italy. Exhibitors provided positive feedback indicating a good business environment, high quality of the product display, satisfaction with sales performance and many new contacts.

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Email: info@foodjournal.pk, Url: foodjournal.pk

Printed at Color Plus, Korangi Karachi.

Available on Gale Factiva and affiliated international databases through Asianet Pakistan.

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